COMPARISONS OF AVERAGE AUDIENCE ESTIMATES – SELECTED PROGRAM TYPES

FIRST REPORT FOR JUNE, 1985

	EVENING 7:00–11:00 PM												
	General Drama	Suspense & Mystery Drama(1)	Situation Comedy	Adventure	Participation Variety	Feature Films	All 25–30 Min.	All 55–60 Min.	7:00–9:00 PM	9:00–11:00 PM(2)	All 7:00–11:00 PM Regular	Special(3)	Total(3)
HOUSEHOLDS % AVG. AUD.	11.7	13.8	12.3	12.4		13.3	12.6	12.5	11.7	13.1	12.6	12.2	12.5
NO. OF PROGRAMS†	9	12	25	5	IFR	7	24	33	28	38	66	19	85

	EVENING 6:00–7:00PM Informational(1)		MONDAY–FRIDAY 11:30–1:00AM	WEEKDAY DAYTIME 7:00AM–4:30PM						WEEKEND DAYTIME			
	Once-a-Week	Multi-weekly	11:30PM–1:00AM(4)	Daytime Drama	Quiz & Aud. Partic.(1)	Adult 7:00–10:00AM	10:00AM–1:00PM	1:00–4:30PM	10:00AM–4:30PM	Children's(1)	Sports Regular	Special(3)	Total(3)
HOUSEHOLDS % AVG. AUD.	6.9	9.8	4.6	6.2	5.1	4.2	4.6	6.4	5.7	4.2	4.6	4.9	4.8
NO. OF PROGRAMS†	6	3	9	13	10	6	14	11	25	29	3	17	20

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING.
(2) INCLUDES 8:30–9:30PM AND 8:30–10:00PM PROGRAMS.
(3) WEIGHTED BY DURATION AND FREQUENCY AND LIMITED TO REGULARLY SCHEDULED PROGRAMS, EXCEPT FOR TYPES CARRYING THIS FOOTNOTE.
(4) INCLUDES OVERRUNS EXTENDING BEYOND 1:00AM.

IFR INSUFFICIENT NUMBER OF PROGRAMS IN TYPE FOR REPORTING.

† PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER FIVE-MINUTE PROGRAMS ARE EXCLUDED.

NATIONAL TV NIELSEN RATINGS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JUNE 9, 1985

NIELSEN AVERAGE AUDIENCE

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	22.4	19,020
2	FAMILY TIES	20.3	17,230
3	NBC MONDAY NIGHT MOVIES	18.8	15,960
4	CHEERS	18.4	15,620
5	MIAMI VICE	18.1	15,370
6	REMINGTON STEELE#	17.7	15,030
7	A TEAM	17.6	14,940
7	SIMON & SIMON#	17.6	14,940
9	BOB HOPE'S BIRTHDAY(S)	17.5	14,860
10	DIRTY WORK(S)	17.0	14,430
10	NBA CHAMPIONSHIP GAME 4(S)	17.0	14,430
12	BARBARA WALTERS SPECIAL(S)	16.9	14,350
12	RIPTIDE#	16.9	14,350
14	NIGHT COURT	16.5	14,010
15	TRAPPER JOHN, M.D.#	16.0	13,580
15	60 MINUTES	16.0	13,580
17	HIGHWAY TO HEAVEN	15.6	13,240
18	MURDER, SHE WROTE	15.5	13,160
19	CRAZY LIKE A FOX#	15.4	13,070

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
•EVENING									
A TEAM	33	203	206	99	99	A	17.6	30	1494
1 TUE. 8.34P 56 NBC A						B	21.2	33	1800
2 TUE. 8.00P 60									
ABC BUSINESS BRIEF-MON	15	190		93		A	12.0	20	1019
1 MON. 8.58P 1 ABC N						B	15.3	23	1299
ABC BUSINESS BRIEF-WED	33	194	148	93	85	A	10.0	17	849
WED. 8.58P 1 ABC N						B	18.3	28	1554
ABC BUSINESS BRIEF-FRI	12	193	150	93	86	A	10.2	22	866
FRI. 8.14P 1 ABC N						B	12.7	24	1078
ABC COMEDY SPECIAL(S)			192		98	A	14.6	23	1240
2 TUE. 9.30P 30 ABC CS									
ABC MONDAY NIGHT BASEBALL	1		207		99	A	10.0	17	849
2 MON. 8.00P 198 ABC SE						B	10.0	17	849
ABC MONDAY NIGHT BSBL-2	1		207		99	A	10.2	21	866
2 MON. 11.18P 29 ABC SE						B	10.2	21	866
ABC MONDAY NIGHT MOVIE	19	207		99		A	14.5	23	1231
1 MON. 9.00P 120 ABC FF						B	16.8	26	1426
ABC MOVIE SPEC.(S)		201		97		A	12.8	21	1087
1 TUE. 9.05P 120 ABC FF									
ABC MOVIE SPECIAL-FRI(S)		191		94		A	7.9	15	671
1 FRI. 9.00P 120 ABC FF									
ABC MOVIE SPECIAL(S)			194		98	A	8.0	15	679
2 FRI. 9.00P 120 ABC FF									
ABC NEWSBRIEF-MON	22	195	198	97	98	A	10.8	19	917
1 MON. 9.53P 1 ABC N						B	16.6	25	1409
2 MON. 8.05P 1									
ABC NEWSBRIEF-TUE	34	188	182	96	95	A	12.6	20	1070
1 TUE. 10.01P 1 ABC N						B	13.1	20	1112
2 TUE. 9.58P 1									
ABC NEWSBRIEF-WED	34	191	193	96	97	A	12.8	21	1087
WED. 9.58P 1 ABC N						B	21.2	32	1800
ABC NEWSBRIEF-THU	34	177	194	90	97	A	9.3	15	790
1 THU. 9.58P 1 ABC N						B	11.9	18	1010
2 THU. 10.00P 1									
ABC NEWSBRIEF-FRI	34	189	190	97	97	A	7.9	14	671
1 FRI. 9.57P 1 ABC N						B	10.9	18	925
2 FRI. 9.58P 1									
ABC NEWS CLOSEUP(S)			206		99	A	6.7	12	569
2 THU. 8.00P 180 ABC DN									
ABC NEWSBRIEF-SAT.	34	173	192	90	97	A	10.1	19	857
SAT. 9.58P 1 ABC N						B	14.0	24	1189
ABC NEWSBRIEF-SUN.	34	194	194	98	98	A	13.5	22	1146
1 SUN. 9.56P 2 ABC N						B	16.1	25	1367
2 SUN. 9.56P 1									
ABC SPORTS UPDATE-SAT	33	190	191	95	95	A	9.6	20	815
SAT. 8.58P 1 ABC SN						B	12.7	22	1078
ABC SPORTS UPDATE-SUN	32	202	203	98	98	A	12.4	21	1053
1 SUN. 8.58P 2 ABC SN						B	15.6	23	1324
2 SUN. 8.57P 1									
ABC SUNDAY NIGHT MOVIE	30	205	206	97	99	A	12.3	22	1044
SUN. 8.00P 180 ABC FF						B	16.9	26	1435
ABC THURSDAY NIGHT MOVIE	1	186		93		A	9.6	17	815
1 THU. 8.00P 120 ABC FF						B	9.6	17	815
ABC WORLD NEWS TONIGHT	170	206	205	99	99	A	9.4	20	798
M-F 6.30P 30 ABC N						B	10.8	20	917
ABC WRLD NEWS TONIGHT-SAT	22	178	195	95	96	A	5.8	15	492
1 SAT. 6.47P 13 ABC N						B	8.5	17	722
2 SAT. 6.30P 30									
ABC WRLD NWS TONITE-SU(B)			113		62	A	4.8	12	408
2 SUN. 6.45P 15 ABC N									
ABC WRLD NEWS TONIGHT-SUN	29	162	162	84	84	A	6.5	15	552
1 SUN. 6.30P 30 ABC N						B	7.8	15	662
2 SUN. 6.30P 15									
AFTERMASH SPECIAL(S)		199		92		A	7.1	16	603
1 FRI. 8.00P 30 CBS CS									
AIRWOLF	18	181	205	95	99	A	11.0	21	934
SAT. 9.00P 60 CBS A						B	12.8	22	1087
AMERICA CENSORED(S)		201		97		A	14.0	22	1189
1 TUE. 8.30P 60 CBS U									
AMERICAN PORTRAIT	87	201	173	97	93	A	11.7	20	993
1 TUE. 9.28P 1 CBS DO						B	15.7	24	1333
1 THU. 8.58P 1									
2 MTUTH 8.58P 1									
BARBARA WALTERS SPECIAL(S)		207		99		A	16.9	27	1435
1 WED. 9.00P 60 ABC CC									
BENSON	12	193	151	97	91	A	10.5	22	891
FRI. 8.30P 30 ABC CS						B	11.7	20	993
BEST TIMES	5	174	157	87	88	A	7.7	16	654
FRI. 8.00P 60 NBC GD						B	8.6	17	730
BILL COSBY SHOW	35	210	198	99	97	A	22.4	40	1902
THU. 8.00P 30 NBC CS						B	24.0	38	2038
BOB HOPE'S BIRTHDAY(S)		200		99		A	17.5	29	1486
1 TUE. 9.30P 120 NBC CV									
CAGNEY & LACEY	27	206	202	99	99	A	12.5	21	1061
MON. 10.00P 60 CBS OP						B	16.5	27	1401
CBS EVENING NEWS-RATHER	175	205	205	99	99	A	10.6	23	900
M-F 6.30P 30 CBS N						B	13.1	24	1112
CBS EVENING NEWS-SUNDAY	23	177		91		A	9.2	21	781
1 SUN. 6.20P 10 CBS N						B	8.4	16	713
CBS EVENING NEWS-SUN(B)		106		52		A	4.0	9	340
1 SUN. 6.00P 20 CBS N									

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
EVENING CONT'D									
CBS EVENING NEWS-SUNDA(B)			102		48	A	2.8	7	238
2 SUN. 6.54P 6 CBS N									
CBS SAT. NEWS-SCHIEFFER	28	176	178	90	91	A	7.4	19	628
SAT. 6.30P 30 CBS N						B	8.7	18	739
CBS TUESDAY NIGHT MOVIES	24	203	192	99	96	A	11.2	19	951
1 TUE. 9.30P 120 CBS FF						B	15.5	25	1316
2 TUE. 9.00P 120									
CBS WEDNESDAY NIGHT MOVIE	30	203		99		A	9.2	16	781
1 WED. 9.00P 120 CBS FF						B	11.9	19	1010
CHARLES IN CHARGE	1		148		89	A	8.6	16	730
2 WED. 8.00P 30 CBS CS						B	8.6	16	730
CHEERS	32	207	194	98	98	A	18.4	31	1562
THU. 9.00P 30 NBC CS						B	19.4	30	1647
COVER-UP	6	192	198	95	92	A	7.3	16	620
SAT. 8.00P 60 CBS GD						B	7.5	16	637
CRAZY LIKE A FOX	16		207		99	A	15.4	27	1307
2 SUN. 9.00P 60 CBS PD						B	18.7	28	1588
DAVID HARTMAN-FUTURE-NOW(S)			201		99	A	10.6	18	900
2 TUE. 10.00P 60 ABC DO									
HARDCASTLE & MCCORMICK	18	205		99		A	12.8	23	1087
1 MON. 8.00P 60 ABC A						B	15.4	23	1307
HIGHWAY TO HEAVEN	32	203	190	99	97	A	15.6	28	1324
WED. 8.00P 60 NBC GD						B	17.6	28	1494
HILL STREET BLUES	33	209	204	99	99	A	14.4	25	1223
THU. 10.00P 60 NBC OP						B	16.3	27	1384
HOTEL	31	207	203	99	99	A	14.3	25	1214
WED. 10.00P 60 ABC GD						B	19.3	32	1639
HOW TO BE A MAN(S)		205		99		A	6.8	12	577
1 WED. 8.00P 60 CBS GV									
HUNTER	11	174	193	90	98	A	11.4	22	968
SAT. 10.00P 60 NBC OP						B	11.9	22	1010
IT'S YOUR MOVE	2	183	194	93	97	A	10.2	22	866
SAT. 8.30P 30 NBC CS						B	10.2	22	866
JEFFERSONS	3		149		86	A	7.2	13	611
2 TUE. 8.30P 30 CBS CS						B	7.9	13	671
KATE & ALLIE	26	204	204	99	99	A	14.7	24	1248
MON. 9.00P 30 CBS CS						B	18.1	27	1537
KNIGHT RIDER	23	199	199	99	99	A	10.9	20	925
SUN. 8.00P 60 NBC A						B	15.7	24	1333

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
DIFF'RENT STROKES-SAT.	33	187	196	95	97	A	9.9	23	841
SAT. 8.00P 30 NBC CS						B	14.1	25	1197
DIRTY WORK(S)			203		93	A	17.0	30	1443
2 THU. 10.00P 60 CBS PD									
DOUBLE TROUBLE	1		172		94	A	14.5	24	1231
2 WED. 9.30P 30 NBC CS						B	14.5	24	1231
DUKES OF HAZZARD	1		184		92	A	8.1	17	688
2 FRI. 8.00P 60 CBS CS						B	8.1	17	688
DYNASTY	30		207		99	A	9.7	16	824
2 WED. 9.00P 60 ABC GD						B	24.4	37	2072
E/R	1		155		89	A	8.9	16	756
2 WED. 8.30P 30 CBS CS						B	8.9	16	756
FACTS OF LIFE	30	201	175	98	90	A	15.3	26	1299
WED. 9.00P 30 NBC CS						B	16.0	24	1358
FALL GUY	34	205	157	99	91	A	9.9	18	841
WED. 8.00P 60 ABC A						B	16.0	25	1358
FAMILY TIES	34	210	197	99	97	A	20.3	36	1723
THU. 8.30P 30 NBC CS						B	21.8	33	1851
FINDER OF LOST LOVES	27	184	200	91	98	A	11.1	21	942
SAT. 10.00P 60 ABC GD						B	13.5	25	1146
FOUL UPS, BLEEPS-BLUNDERS	5		136		88	A	9.1	16	773
2 TUE. 8.30P 30 ABC U						B	11.7	19	993
GIMME A BREAK	25	164	193	89	99	A	10.8	21	917
SAT. 9.00P 30 NBC CS						B	13.6	23	1155
LOVE BOAT	34	181	202	90	98	A	10.2	20	866
SAT. 9.00P 60 ABC CS						B	14.9	26	1265
LUCIE ARNAZ SHOW	4		151		87	A	6.4	12	543
2 TUE. 8.00P 30 CBS CS						B	9.2	15	781
MAGNUM, P.I.	33	206	198	99	99	A	11.5	21	976
THU. 8.00P 60 CBS PD						B	17.8	28	1511
MAMA'S FAMILY	2	165	190	89	98	A	10.4	20	883
SAT. 9.30P 30 NBC CS						B	10.4	20	883
MIAMI VICE	32	197	192	99	97	A	18.1	33	1537
FRI. 10.00P 60 NBC OP						B	14.7	25	1248
MIKE HAMMER	6	182	205	95	99	A	11.1	21	942
SAT. 10.00P 60 CBS PD						B	10.2	19	866
MURDER, SHE WROTE	29	207	205	99	99	A	15.5	28	1316
SUN. 8.00P 60 CBS SM						B	19.3	29	1639
NBA CHAMPIONSHIP GAME 2(S)		207		99		A	14.3	25	1214
1 THU. 9.00P 157 CBS SE									
NBA CHAMPIONSHIP GAME 4(S)			206		99	A	17.0	30	1443
2 WED. 9.00P 160 CBS SE									
NBA CHAMPIONSHIP GAME 5(S)			207		99	A	15.2	28	1290
2 FRI. 9.00P 152 CBS SE									
NBC MONDAY NIGHT MOVIES	29	201	199	99	99	A	18.8	30	1596
MON. 9.00P 120 NBC FF						B	18.3	28	1554
NBC NEWS DIGEST-M-F	167	145	137	74	75	A	11.4	20	968
1 MWTHF 8.58P 1 NBC N						B	12.5	19	1061
1 TUE. 9.28P 1									
2 M-TH 8.58P 1									

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
EVENING CONT'D									
NBC NEWS DIGEST-2-M-F	77	165	154	84	79	A	12.0	19	1019
1 TUE. 10.23P 1 NBC N						B	11.7	18	993
1 THU. 9.58P 1									
2 TU&TH 9.58P 1									
NBC NEWS DIGEST-SAT	34	141	150	74	78	A	7.4	15	628
SAT. 8.58P 1 NBC N						B	10.2	18	866
NBC NEWS DIGEST-2-SAT.	17		159		84	A	8.2	16	696
2 SAT. 9.58P 1 NBC N						B	8.5	14	722
NBC NEWS DIGEST-SUN	33	152	157	79	81	A	9.3	16	790
SUN. 8.58P 1 NBC N						B	12.4	18	1053
NBC NEWS DIGEST-2-SUN.	16	165		82		A	12.6	20	1070
1 SUN. 9.58P 1 NBC N						B	13.9	21	1180
NBC NEWS DIGEST-M-F(B)			123		66	A	4.7	9	399
2 FRI. 8.58P 1 NBC N									
NBC NIGHTLY NEWS-SAT.	30	167	154	91	81	A	6.8	17	577
SAT. 6.30P 30 NBC N						B	8.1	17	688
NBC NIGHTLY NEWS-SUN	24	167	166	89	90	A	7.3	17	620
SUN. 6.30P 30 NBC N						B	7.6	14	645
NBC NIGHTLY NEWS	168	202	202	99	99	A	9.5	20	807
REMINGTON STEELE	27		194		99	A	17.7	31	1503
2 TUE. 10.00P 60 NBC PD						B	16.9	29	1435
RIPLEY'S BELIEVE IT-NOT	33	192	194	95	95	A	8.2	17	696
SUN. 7.00P 60 ABC U						B	10.8	18	917
RIPTIDE	27		193		97	A	16.9	28	1435
2 TUE. 9.00P 60 NBC PD						B	18.7	29	1588
ST. ELSEWHERE	31	208	198	99	97	A	12.7	22	1078
WED. 10.00P 60 NBC GD						B	13.4	23	1138
SARA	13	197		98		A	13.4	22	1138
1 WED. 9.30P 30 NBC CS						B	14.5	22	1231
SCARECROW & MRS. KING	28	205	173	97	94	A	12.2	22	1036
MON. 8.00P 60 CBS GD						B	16.6	25	1409
SCENE OF THE CRIME SUNDAY(S)		190		96		A	14.4	26	1223
1 SUN. 10.30P 30 NBC SM									
SILVER SPOONS	2	181	183	95	94	A	8.4	17	713
SUN. 7.30P 30 NBC CS						B	8.4	17	713
SIMON & SIMON	30		203		99	A	17.6	29	1494
2 THU. 9.00P 60 CBS PD						B	21.1	32	1791
60 MINUTES	36	207	209	99	99	A	16.0	33	1358
M-F 6.30P 30 NBC N						B	11.0	20	934
NBC SUNDAY NIGHT MOVIE	29	193	196	96	98	A	14.7	25	1248
1 SUN. 9.00P 90 NBC FF						B	16.5	26	1401
2 SUN. 9.00P 120									
NEWHART	25	204	206	99	96	A	14.2	22	1206
MON. 9.30P 30 CBS CS						B	18.3	27	1554
NEWSBREAK-M-F	171	181	182	87	87	A	11.4	19	968
1 MON. 9.58P 1 CBS N						B	14.1	22	1197
1 TUE. 10.26P 1									
1 WED. 9.55P 1									
1 THU. 10.00P 1									
1 FRI. 9.25P 2									
2 MTHF 9.58P 1									
2 TUE. 10.00P 1									
2 WED. 10.21P 1									
NEWSBREAK-SAT.	35	163	186	84	89	A	9.2	17	781
SAT. 9.58P 1 CBS N						B	10.7	18	908
NEWSBREAK-SUN.	34	187	183	90	88	A	11.8	20	1002
1 SUN. 9.52P 1 CBS N						B	15.1	23	1282
2 SUN. 9.58P 1									
NIGHT COURT	32	208	188	97	92	A	16.5	27	1401
THU. 9.30P 30 NBC CS						B	17.4	27	1477
OPPOSING POINTS OF VIEW(S)		205		98		A	7.1	13	603
1 FRI. 10.30P 30 CBS N									
PUNKY BREWSTER	2	178	179	94	93	A	6.5	14	552
SUN. 7.00P 30 NBC CS						B	6.5	14	552
SUN. 7.00P 60 CBS DN						B	21.1	35	1791
SPECIAL MOVIE PRSNT.-CBS(S)		188		85		A	9.9	19	841
1 FRI. 8.30P 120 CBS GD									
SPORTSBREAK-SAT	36	186	196	91	93	A	7.9	17	671
SAT. 8.58P 1 CBS SN						B	11.2	19	951
SPORTSBREAK-SUN	36	201	200	96	95	A	13.6	24	1155
SUN. 8.58P 1 CBS SN						B	17.9	26	1520
T.J. HOOKER	29	194	194	96	96	A	9.6	21	815
SAT. 8.00P 60 ABC OP						B	13.1	23	1112
TV BLOOPERS & PRAC. JOKES	28	203	164	99	90	A	13.3	24	1129
MON. 8.00P 60 NBC CV						B	16.8	25	1426
39TH ANNUAL TONY AWARDS(S)		206		99		A	11.9	21	1010
1 SUN. 9.00P 148 CBS AC									
THREE'S A CROWD	28	200	137	98	88	A	11.4	20	968
1 TUE. 8.35P 30 ABC CS						B	14.1	22	1197
2 TUE. 8.00P 30									
TRAPPER JOHN, M.D.	26		206		97	A	16.0	29	1358
2 SUN. 10.00P 60 CBS GD						B	16.6	28	1409
20/20	31	203		98		A	15.1	26	1282
1 THU. 10.00P 60 ABC DN						B	14.3	24	1214
V	2	171	164	87	90	A	9.8	19	832
FRI. 9.00P 60 NBC SF						B	9.8	19	832
WEBSTER	12	202	154	97	91	A	10.8	23	917
FRI. 8.00P 30 ABC CS						B	13.2	25	1121

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
EVENING CONT'D												
WHO'S THE BOSS?				7	193		98		A	14.8	25	1257
2 TUE.	9.00P	30	ABC	CS					B	16.0	25	1358
•LATE FRINGE												
ABC NEWS:NIGHTLINE-MON				1	196		97		A	3.0	14	255
2 MON.	12.36A	33	ABC	N					B	3.0	14	255
ABC NEWS:NIGHTLINE				143	194	193	96	96	A	5.3	14	450
1 MWF	11.30P	30	ABC	N					B	5.6	15	475
1 TUE.	11.35P	31										
1 THU.	11.30P	31										
2 TUE.	11.30P	34										
2 W & TH	11.30P	31										
2 FRI.	11.30P	30										
ABC NEWS:NIGHTLINE-THU(B)					195		98		A	3.6	13	306
2 THU.	12.01A	41	ABC	N								
ABC ROCKS				31	124	124	70	70	A	2.1	7	178
1 FRI.	12.00M	33	ABC	PC					B	2.0	6	170
2 FRI.	12.00M	32										
ABC WEEKEND REPORT-SAT.				33	163	163	86	86	A	3.7	9	314
SAT.	11.30P	15	ABC	N					B	4.2	11	357
ABC WEEKEND REPORT-SUN.				34	166	166	90	90	A	3.6	12	306
FRIDAY NIGHT VIDEOS				33	186	185	97	97	A	2.7	13	229
FRI.	12.30A	90	NBC	PC					B	3.3	16	280
G MICHAELS SPORTS MACHINE				36	81	81	50	48	A	1.9	7	161
SUN.	12.00M	15	NBC	SC					B	1.5	5	127
LATE MOVIE I				170	180	181	91	92	A	4.7	16	399
1 M & W	11.30P	67	CBS	FF					B	5.2	17	441
1 TUE.	12.00M	67										
1 THU.	12.07A	67										
1 FRI.	11.30P	68										
2 MTUTH	11.30P	67										
2 WED.	12.10A	66										
2 FRI.	12.04A	70										
LATE MOVIE II				170	180	181	91	92	A	3.2	18	272
1 MON.	12.37A	49	CBS	FF					B	3.5	19	297
1 TUE.	1.07A	53										
1 WED.	12.37A	48										
1 THU.	1.14A	54										
1 FRI.	12.38A	46										
2 M & TU	12.37A	51										
2 WED.	1.16A	45										
2 THU.	12.37A	47										
2 FRI.	1.14A	51										

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
SUN.	11.30P	15	ABC	N					B	3.9	13	331
CBS NEWS NIGHTWATCH-1				161	52	58	52	57	A	1.1	12	93
1 MWSU	2.00A	30	CBS	N					B	1.1	12	93
2 MTUTHS	2.00A	30										
CBS NEWS NIGHTWATCH-2				70	73	77	67	70	A	1.1	14	93
1 M-WSU	2.30A	30	CBS	N					B	1.1	14	93
1 THU.	2.37A	23										
2 MTUTHS	2.30A	30										
2 WED.	2.40A	20										
CBS NEWS NIGHTWATCH-3				70	101	100	85	85	A	.9	18	76
M-THSU	3.00A	180	CBS	N					B	1.0	20	85
CBS SUNDAY NEWS-OSGOOD				35	134	137	71	72	A	4.9	13	416
1 SUN.	11.28P	15	CBS	N					B	5.7	12	484
2 SUN.	11.00P	15										
DAVID LETTERMAN I				135	193	193	99	99	A	3.9	19	331
1 MWTH	12.30A	30	NBC	GV					B	3.7	18	314
1 TUE.	1.00A	30										
2 M-TH	12.30A	30										
DAVID LETTERMAN II				135	193	193	99	99	A	3.1	19	263
1 MWTH	1.00A	30	NBC	GV					B	2.8	18	238
1 TUE.	1.30A	30										
2 M-TH	1.00A	30										
EYE ON HOLLYWOOD				106	99	100	62	62	A	1.7	6	144
1 M & W	12.00M	31	ABC	GV					B	1.7	6	144
1 THU.	12.01A	30										
2 TUE.	12.04A	31										
2 WED.	12.01A	30										
LATE NITE 3RD ANNIVERSRY(S)						199		99	A	7.3	23	620
2 SAT.	11.30P	81	NBC	GV								
SATURDAY NIGHT				30	172		90		A	6.1	18	518
1 SAT.	11.30P	78	NBC	GV					B	7.3	21	620
TONIGHT SHOW				167	200	199	99	99	A	7.4	23	628
1 MWTHF	11.30P	60	NBC	GV					B	7.1	22	603
1 TUE.	12.00M	60										
2 M-F	11.30P	60										
•WEEKDAY DAYTIME												
ABC DAYTIME NEWSBRIEF-M-F				170	206	206	99	99	A	7.8	28	662
1 MWTHF	2.58P	1	ABC	N					B	7.8	27	662
1 TUE.	2.57P	2										
2 M-F	2.58P	1										
ABC WORLD NEWS-MORN-615A				170	120	120	78	78	A	1.9	21	161
M-F	6.15A	15	ABC	N					B	1.6	17	136
ABC WORLD NEWS-MORN-645A				170	173	173	92	93	A	2.7	21	229
M-F	6.45A	15	ABC	N					B	2.6	19	221
ALL MY CHILDREN				164	209	209	99	99	A	8.1	28	688
M-F	1.00P	60	ABC	DD					B	8.0	26	679
ALL STAR BLITZ				40	181	182	88	88	A	2.4	10	204
M-F	11.00A	30	ABC	QP					B	2.2	10	187
ANOTHER WORLD				167	203	203	99	99	A	5.6	20	475
M-F	2.00P	60	NBC	DD					B	5.5	19	467
AS THE WORLD TURNS				172	203	206	98	99	A	5.8	20	492
M-F	1.30P	60	CBS	DD					B	7.0	23	594

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
WEEKDAY DAYTIME CONT'D									
BODY LANGUAGE	169	99	106	52	57	A	2.0	6	170
1 TU-F 4.00P 30 CBS PV						B	2.6	8	221
2 M-F 4.00P 30									
CAPITOL	172	198	197	95	95	A	4.8	17	408
M-F 2.30P 30 CBS DD						B	5.7	20	484
CBS EARLY MORNING NEWS	175	144	140	89	89	A	1.5	16	127
M-F 6.30A 30 CBS N						B	1.6	16	136
CBS MORNING NEWS 1	174	201	201	99	99	A	3.0	16	255
M-F 7.30A 30 CBS N						B	3.3	16	280
CBS MORNING NEWS 2	174	201	201	99	99	A	3.3	15	280
M-F 8.30A 30 CBS N						B	3.6	15	306
CBS SCHOOLBREAK SPECIALS(S)			185		89	A	4.9	14	416
2 TUE. 4.30P 60 CBS CL									
DAYS OF OUR LIVES	167	207	208	99	99	A	7.2	24	611
M-F 1.00P 60 NBC DD						B	7.1	24	603
FACTS OF LIFE M-F	30	137	136	84	85	A	3.8	16	323
M-F 10.00A 30 NBC CS						B	3.2	14	272
FAMILY FEUD	163	182	182	89	89	A	2.6	11	221
M-F 11.30A 30 ABC QP						B	3.1	12	263
PRESS YOUR LUCK	171	166	169	83	83	A	4.2	17	357
M-F 10.30A 30 CBS QP						B	4.8	20	408
PRICE IS RIGHT 1	172	206	207	98	99	A	6.5	26	552
M-F 11.00A 30 CBS AP						B	7.0	29	594
PRICE IS RIGHT 2	171	206	207	98	99	A	8.2	33	696
M-F 11.30A 30 CBS AP						B	8.6	35	730
RYAN'S HOPE	164	174	172	93	92	A	3.0	11	255
M-F 12.00N 30 ABC DD						B	3.2	12	272
SALE OF THE CENTURY	167	157	152	87	85	A	4.8	19	408
M-F 10.30A 30 NBC QG						B	4.5	19	382
SANTA BARBARA	167	189	190	95	96	A	4.1	13	348
M-F 3.00P 60 NBC DD						B	3.5	11	297
SCRABBLE	166	200	199	96	96	A	5.6	23	475
M-F 11.30A 30 NBC QG						B	5.6	22	475
SEARCH FOR TOMORROW	168	150	151	75	76	A	3.2	12	272
M-F 12.30P 30 NBC DD						B	3.2	12	272
SUPER PASSWORD	167	146	147	70	71	A	3.8	15	323
M-F 12.00N 30 NBC QG						B	3.4	13	289
TODAY SHOW-7.30AM	170	203	203	99	99	A	4.4	23	374
M-F 7.30A 30 NBC N						B	4.6	22	391
GENERAL HOSPITAL	164	207	207	99	99	A	9.1	30	773
M-F 3.00P 60 ABC DD						B	8.9	28	756
GOOD MORNING, AMERICA-730	170	205	205	99	99	A	4.6	24	391
M-F 7.30A 30 ABC N						B	4.9	23	416
GOOD MORNING, AMERICA-830	169	203	203	98	98	A	4.9	22	416
M-F 8.30A 30 ABC N						B	5.4	23	458
GUIDING LIGHT	170	207	206	99	99	A	6.4	21	543
1 TU-F 3.00P 60 CBS DD						B	7.4	24	628
2 M-F 3.00P 60									
LOVING	164	187	186	94	94	A	4.0	15	340
M-F 12.30P 30 ABC DD						B	4.1	15	348
NBA CHAMPIONSHIP GAME 1(S)		206		99		A	8.9	27	756
1 MON. 3.00P 148 CBS SE									
NBC NEWS AT SUNRISE	170	182	183	95	96	A	2.3	19	195
M-F 6.30A 30 NBC N						B	2.1	17	178
NBC NEWS DIGEST-DAYTIME	100	193	194	95	95	A	4.5	16	382
MWF 2.57P 1 NBC N						B	4.5	15	382
NEWSBREAK-11.57	173	181	181	85	85	A	6.9	28	586
M-F 11.57A 2 CBS N						B	7.0	28	594
NEWSBREAK-3.57	170	186	185	91	91	A	5.2	16	441
1 TU-F 3.57P 2 CBS N						B	6.0	18	509
2 M-F 3.57P 2									
ONE LIFE TO LIVE	165	206	207	99	99	A	7.0	25	594
M-F 2.00P 60 ABC DD						B	7.2	25	611
TODAY SHOW-8.30AM	169	203	203	99	99	A	4.7	21	399
M-F 8.30A 30 NBC N						B	4.9	21	416
$25,000 PYRAMID	172	174	177	88	88	A	4.9	20	416
M-F 10.00A 30 CBS QP						B	5.2	22	441
WHEEL OF FORTUNE	167	205	205	99	99	A	7.6	31	645
M-F 11.00A 30 NBC QG						B	7.2	30	611
YOUNG AND THE RESTLESS	171	208	208	99	99	A	7.3	27	620
M-F 12.30P 60 CBS DD						B	7.9	29	671
•WEEKEND DAYTIME									
ABC WEEKEND SPECIALS	34	190	191	96	96	A	4.4	17	374
SAT. 12.00N 30 ABC FV						B	4.7	16	399
ABC WIDE WORLD-SPORTS SAT	20	208	204	99	99	A	5.0	14	425
1 SAT. 4.30P 137 ABC SA						B	6.3	16	535
2 SAT. 4.30P 93									
ALVIN AND THE CHIPMUNKS	36	205	204	99	99	A	7.3	27	620
SAT. 10.30A 30 NBC CA						B	8.2	28	696
AMERICAN BANDSTAND	34	171	171	84	84	A	2.7	10	229
SAT. 12.30P 60 ABC PC						B	3.4	11	289
BELMONT STAKES(S)			206		99	A	5.3	16	450
2 SAT. 4.30P 90 CBS SE									
BISKITTS	10	195	191	94	94	A	2.1	14	178
SAT. 8.00A 30 CBS CA						B	2.5	16	212
BUGS BUNNY/ROAD RUNNER 1	22	203	203	99	99	A	4.5	17	382
SAT. 10.00A 30 CBS CA						B	5.5	19	467

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

WEEKEND DAYTIME CONT'D

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
BUGS BUNNY/ROAD RUNNER 2		SAT.	10.30A	30	CBS	22	CA	201	202	99	99	A	5.2	19	441
												B	5.9	20	501
BUGS BUNNY/ROAD RUNNER 3		SAT.	12.00N	30	CBS	10	CA	170	150	85	71	A	2.7	10	229
												B	2.8	11	238
CBS SPORTS SATURDAY SP ED(S)	1	SAT.	3.30P	60	CBS		SE	190		93		A	2.9	10	246
CBS SPORTS SPECIAL SAT(S)	2	SAT.	2.00P	60	CBS		SE		196		98	A	4.0	15	340
CBS STORYBREAK		SAT.	11.00A	30	CBS	10	CL	201	200	98	98	A	4.7	18	399
												B	4.7	18	399
DUNGEONS AND DRAGONS		SAT.	9.30A	30	CBS	30	CA	203	202	99	98	A	4.4	18	374
												B	5.7	21	484
FACE THE NATION		SUN.	10.30A	30	CBS	34	CC	150	156	87	90	A	2.7	10	229
												B	3.0	10	255
FRENCH OPEN TENNIS-SUN(S)	1	SUN.	4.26P	94	NBC		SE	168		90		A	2.1	6	178
FRENCH OPEN TENNIS-SAT.(S)	2	SAT.	1.00P	120	NBC		SE		185		94	A	3.9	14	331
FRENCH OPEN TENNIS-SUN.(S)	2	SUN.	9.00A	300	NBC		SE		185		95	A	2.5	9	212
GET ALONG GANG		SAT.	8.30A	30	CBS	36	CA	201	200	98	98	A	3.4	18	289
												B	4.3	21	365
INCREDIBLE HULK		SAT.	12.30P	30	NBC	22	CA	107	113	66	64	A	3.2	13	272
												B	3.8	13	323
IN THE NEWS- 8.26AM		SAT.	8.26A	3	CBS	36	CN	194	190	94	93	A	2.6	16	221
												B	3.2	18	272
IN THE NEWS- 8.56AM		SAT.	8.56A	3	CBS	36	CN	200	199	98	98	A	3.3	17	280
												B	4.6	21	391
IN THE NEWS- 9.56AM		SAT.	9.56A	3	CBS	30	CN	202	201	98	98	A	4.3	17	365
												B	5.2	19	441
IN THE NEWS-11.56AM	2	SAT.	11.56A	3	CBS	29	CN		192		95	A	4.0	15	340
												B	4.1	14	348
IN THE NEWS-12.26PM		SAT.	12.26P	3	CBS	10	CN	170	150	85	71	A	2.6	10	221
												B	2.7	10	229
KEMPER OPEN-SAT.(S)	1	SAT.	4.30P	90	CBS		SE	187		95		A	4.5	15	382
KEMPER OPEN-SUN.(S)	1	SUN.	1.00P	161	CBS		SE	184		94		A	4.0	14	340
KIDD VIDEO		SAT.	11.00A	30	NBC	36	CA	176	186	92	87	A	5.4	22	458
												B	6.5	23	552
LADIES PGA CHAMP-SUN(S)	1	SUN.	1.00P	206	NBC		SE	179		91		A	2.1	7	178
LITTLES		SAT.	11.30A	30	ABC	36	CA	193	191	96	92	A	4.1	15	348
												B	5.4	18	458
MEET THE PRESS	1	SUN.	12.30P	30	NBC	33	CC	151		88		A	2.7	10	229
												B	3.1	10	263
MIGHTY ORBOTS		SAT.	9.00A	30	ABC	36	CA	201	201	99	99	A	3.6	16	306
												B	4.6	19	391
MR. T		SAT.	11.30A	30	NBC	36	CA	172	183	88	91	A	4.8	19	408
												B	6.0	21	509
MUPPET BABIES		SAT.	9.00A	30	CBS	36	CA	203	203	98	98	A	4.7	21	399
												B	6.0	24	509
NBA CHAMPIONSHIP GAME 3(S)	1	SUN.	3.41P	159	CBS		SE	197		97		A	12.2	34	1036
NBA CHAMPIONSHIP GAME 6(S)	2	SUN.	1.00P	168	CBS		SE		206		99	A	12.9	37	1095
NBC MAJOR LEAGUE PRE GAME	1	SAT.	1.00P	20	NBC	8	SC	204	204	99	99	A	4.5	18	382
												B	4.4	17	374
	2	SAT.	3.00P	16											
NBC MAJOR LEAGUE BASEBALL	1	SAT.	1.20P	181	NBC	8	SE	204	204	99	99	A	6.7	23	569
												B	6.6	24	560
	2	SAT.	3.16P	180											
NCAA MEN VOLLEYBALL CHAMP(S)	1	SAT.	2.30P	60	CBS		SE	166		85		A	1.8	7	153
NEW SCOOBY DOO MYSTERIES		SAT.	10.30A	30	ABC	34	CA	200	201	97	97	A	3.4	12	289
												B	4.7	16	399
ONE TO GROW ON-8:28AM		SAT.	8.28A	2	NBC	36	CN	192	194	95	95	A	3.7	23	314
												B	4.2	24	357
ONE TO GROW ON-8:58AM		SAT.	8.58A	2	NBC	36	CN	196	193	96	96	A	4.8	24	408
												B	5.1	23	433
ONE TO GROW ON-10:28AM		SAT.	10.28A	2	NBC	36	CN	203	203	99	99	A	7.6	28	645
												B	8.6	30	730
ONE TO GROW ON-10:58AM		SAT.	10.58A	2	NBC	36	CN	204	204	98	99	A	6.7	24	569
												B	7.8	27	662
ONE TO GROW ON-12:28PM		SAT.	12.28P	2	NBC	35	CN	134	139	75	71	A	3.9	15	331
												B	4.7	16	399
PINK PANTHER AND SONS		SAT.	8.30A	30	NBC	33	CA	197	193	96	96	A	4.3	23	365
												B	4.7	23	399
POLE POSITION		SAT.	1.30P	30	CBS	8	CA	143	128	75	61	A	3.1	12	263
												B	2.7	10	229
PRYOR'S PLACE		SAT.	11.30A	30	CBS	36	CL	193	195	97	97	A	4.0	15	340
												B	4.3	15	365
RUBIK, THE AMAZING CUBE		SAT.	10.00A	30	ABC	6	CA	201	201	98	98	A	3.7	14	314
												B	4.0	15	340
SCARY SCOOBY DOO FUNNIES		SAT.	11.00A	30	ABC	33	CA	193	194	95	95	A	4.0	15	340
												B	5.1	17	433
SATURDAY SUPERCADE		SAT.	12.30P	60	CBS	10	CA	159	139	80	65	A	3.2	12	272
												B	2.8	11	238

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS WK 1	NO. OF STATIONS WK 2	PROGRAM COVERAGE WK 1	PROGRAM COVERAGE WK 2	HOUSEHOLD AUDIENCES KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
WEEKEND DAYTIME CONT'D									
SCHOOLHOUSE ROCK-8:25AM	36	191	191	96	96	A	3.0	19	255
SAT. 8.25A 4 ABC CN						B	3.2	18	272
SCHOOLHOUSE ROCK-9:55AM	36	202	201	99	98	A	3.6	14	306
SAT. 9.55A 4 ABC CN						B	4.7	17	399
SCHOOLHOUSE ROCK-10:25AM	6	201	201	98	98	A	3.6	13	306
SAT. 10.25A 4 ABC CN						B	3.8	14	323
SCHOOLHOUSE ROCK-11:25AM	33	193	194	95	95	A	3.7	14	314
SAT. 11.25A 4 ABC CN						B	4.9	17	416
SMURFS I	36	204	204	99	99	A	5.7	26	484
SAT. 9.00A 30 NBC CA						B	6.1	25	518
SMURFS II	36	204	204	99	99	A	7.4	30	628
SAT. 9.30A 30 NBC CA						B	8.2	30	696
SMURFS III	36	204	204	99	99	A	8.4	31	713
SAT. 10.00A 30 NBC CA						B	9.2	32	781
SNORKS	33	193	195	96	96	A	3.4	23	289
SAT. 8.00A 30 NBC CA						B	3.7	23	314
SPIDERMAN AND FRIENDS	30	134	139	75	71	A	3.7	14	314
SAT. 12.00N 30 NBC CA						B	5.0	17	425
SPORTSBEAT	18	93		62		A	1.8	6	153
1 SUN. 2.00P 30 ABC SC						B	1.4	4	119
SPORTSWORLD-SAT(S)		170		91		A	4.5	15	382
1 SAT. 4.19P 100 NBC SA									
SPORTSWORLD-SPECIAL ED.(S)			165		90	A	3.4	10	289
2 SUN. 4.00P 120 NBC SA									
SUNDAY MORNING	35	160	174	90	95	A	4.2	19	357
SUN. 9.00A 90 CBS N						B	4.6	19	391
SUPERFRIENDS: SUPERPOWERS	36	196	196	97	97	A	3.4	18	289
SAT. 8.30A 30 ABC CA						B	4.0	19	340
SUPERFRIENDS:SUPERPOWERS2	30	191	191	96	96	A	2.7	18	229
SAT. 8.00A 30 ABC CA						B	2.9	18	246
THIS WEEK-DAVID BRINKLEY	31	185	184	95	95	A	3.5	12	297
SUN. 11.30A 60 ABC N						B	3.9	12	331
TURBO TEEN	36	202	201	99	98	A	3.5	14	297
SAT. 9.30A 30 ABC CA						B	4.8	18	408
USA-WRLD-AMATUR BOXING SP(S)			179		91	A	2.9	10	246
2 SAT. 3.00P 90 ABC SE									
USFL FOOTBALL	15	136	170	78	88	A	2.5	7	212
1 SUN. 2.30P 186 ABC SE						B	4.2	12	357
2 SUN. 2.30P 225									
WESTCHESTER CLASSIC-SAT(S)			198		98	A	3.4	12	289
2 SAT. 3.00P 90 CBS SE									
WESTCHESTER CLASSIC-SUN(S)			207		99	A	6.1	18	518
2 SUN. 3.48P 186 CBS SE									

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. MAY 27, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,260 16.8				19,100 22.5							
						← HARDCASTLE & MCCORMICK (R)(SD) →				← ABC MONDAY NIGHT MOVIE RAPE OF RICHARD BECK (SD) →							
	AVERAGE AUDIENCE (Households (000) & %)					10,870				12,310							
	SHARE OF AUDIENCE %					12.8	12.3*		13.3*	14.5	13.3*		14.4*		15.2*		15.0*
	AVG. AUD. BY ¼ HR. %					23 11.8	23 * 12.8	12.9	23 * 13.7	23 13.1	21 * 13.6	14.3	22 * 14.6	15.1	24 * 15.2	15.2	25 * 14.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					12,740 15.0				12,820 15.1		12,140 14.3		10,020 11.8			
						← SCARECROW & MRS. KING (R)(SUS-SD) →				KATE & ALLIE (R)		NEWHART (R)(SD)		← CAGNEY & LACEY (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					9,590				10,870		10,530		7,390			
	SHARE OF AUDIENCE %					11.3	10.8*		11.8*	12.8		12.4		8.7	8.8*		8.6*
	AVG. AUD. BY ¼ HR. %					20 10.4	20 * 11.1	11.7	20 * 11.8	20 12.5	13.1	19 11.9	12.9	14 9.1	14 * 8.5	8.4	14 * 8.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,060 20.1				26,230 30.9							
						← TV BLOOPERS & PRAC. JOKES (R)(SD) →				← NBC MONDAY NIGHT MOVIES DECEPTIONS, PART 2 →							
	AVERAGE AUDIENCE (Households (000) & %)					11,720				18,510							
	SHARE OF AUDIENCE %					13.8	12.8*		14.8*	21.8	20.2*		21.4*		23.2*		22.5*
	AVG. AUD. BY ¼ HR. %					25 12.3	24 * 13.2	14.0	25 * 15.6	35 19.8	32 * 20.6	21.4	33 * 21.4	23.2	36 * 23.2	22.9	37 * 22.0

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					20,380 24.0											
						← ABC MONDAY NIGHT BASEBALL N.Y.METS VS LOS ANGELES (8:00-11:18PM) (SD)(-OP) →											
	AVERAGE AUDIENCE (Households (000) & %)					8,490											
	SHARE OF AUDIENCE %					10.0	8.4*		9.0*		10.1*		10.5*		10.4*		11.3*
	AVG. AUD. BY ¼ HR. %					17 8.4	17 * 8.4	8.7	16 * 9.2	10.2	17 * 10.0	10.6	17 * 10.5	10.0	17 * 10.7	11.1	19 * 11.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					15,280 18.0				16,390 19.3		15,620 18.4		18,250 21.5			
						← SCARECROW & MRS. KING (R)(SD) →				KATE & ALLIE (R)		NEWHART (R)(SD)		← CAGNEY & LACEY (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					11,040				14,090		13,580		13,840			
	SHARE OF AUDIENCE %					13.0	12.2*		13.8*	16.6		16.0		16.3	16.1*		16.5*
	AVG. AUD. BY ¼ HR. %					23 11.7	23 * 12.8	13.5	24 * 14.0	27 16.1	17.2	25 15.6	16.3	28 16.0	27 * 16.2	16.4	28 * 16.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					15,370 18.1				21,730 25.6							
						← TV BLOOPERS & PRAC. JOKES (R)(SD) →				← NBC MONDAY NIGHT MOVIES M.A.D.D.: MOTHERS AGAINST DRUNK DRIVERS (R) →							
	AVERAGE AUDIENCE (Households (000) & %)					10,870				13,330							
	SHARE OF AUDIENCE %					12.8	11.9*		13.7*	15.7	13.9*		16.5*		16.6*		15.9*
	AVG. AUD. BY ¼ HR. %					23 11.4	22 * 12.4	13.5	23 * 13.8	26 13.4	23 * 14.5	15.9	26 * 17.0	17.2	27 * 15.9	15.9	27 * 15.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.8	49.0	49.6	51.1	52.1	54.7	56.6	59.6	62.0	64.0	64.8	65.6	64.1	63.5	61.9	59.1
WK. 2	48.8	50.1	50.5	51.5	52.7	55.2	57.8	59.2	60.5	62.7	63.0	63.2	60.7	60.2	59.0	56.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. MON. JUNE 3, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. MAY 28, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)							12,990 15.3		20,120 23.7							
						REAGAN ADDRESS-ABC (8:00-8:35PM) (SUS)(→OP)		THREE'S A CROWD (8:35-9:05PM) (R)(OP)(→OP)					ABC MOVIE SPEC. WHEN DREAMS COME TRUE (9:05-11:05PM) (SD)(OP)(→OP)				
	AVERAGE AUDIENCE (Households (000) & %)							10,530 12.4		10,870 12.8	11.3*		12.9*		13.2*		13.5*
	SHARE OF AUDIENCE %							20		21	18 *		20 *		21 *		23 *
	AVG. AUD. BY ¼ HR. %							10.8	12.9	11.1	11.5	12.7	13.2	13.2	13.2	13.4	13.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)							17,490 20.6				18,930 22.3					
						REAGAN ADDRESS-CBS (SUS)			AMERICA CENSORED (SD)				CBS TUESDAY NIGHT MOVIES				
														BROTHERLY LOVE (9:30-11:30PM) (SD)(→OP)			
	AVERAGE AUDIENCE (Households (000) & %)							11,890 14.0	12.7*		15.2*	11,460 13.5	11.6*		12.8*		14.2*
	SHARE OF AUDIENCE %							22	21 *		24 *	22	18 *		20 *		24 *
	AVG. AUD. BY ¼ HR. %							11.9	13.6	15.2	15.2	10.9	12.2	12.4	13.2	13.9	14.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)							21,650 25.5				27,420 32.3					
						(1) (SUS) (→OP)	(2) (SUS) (OP)(→OP)		A TEAM (8:34-9:30PM) (R)(OP)(SD)					BOB HOPE'S BIRTHDAY (9:30-11:30PM) (SD)(→OP)			
	AVERAGE AUDIENCE (Households (000) & %)							15,790 18.6	16.3*		20.5*	14,860 17.5	20.1*		18.2*		16.5*
	SHARE OF AUDIENCE %							29	26 *		32 *	29	32 *		29 *		28 *
	AVG. AUD. BY ¼ HR. %							15.6	16.9	19.8	21.2	20.8	19.4	19.0	17.4	16.8	16.2

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,530 12.4		8,910 10.5		14,520 17.1		14,090 16.6		13,330 15.7			
						THREE'S A CROWD (R)		FOUL UPS, BLEEPS-BLUNDERS		WHO'S THE BOSS? (R)			ABC COMEDY SPECIAL (SD)		DAVID HARTMAN-FUTURE-NOW		
	AVERAGE AUDIENCE (Households (000) & %)					8,830 10.4		7,730 9.1		12,570 14.8		12,400 14.6		9,000 10.6	11.2*		10.1*
	SHARE OF AUDIENCE %					19		16		25		23		18	19 *		18 *
	AVG. AUD. BY ¼ HR. %					10.0	10.9	9.0	9.2	14.1	15.5	14.5	14.7	11.5	10.9	10.3	9.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					6,370 7.5		7,390 8.7		14,010 16.5							
						LUCIE ARNAZ SHOW		JEFFERSONS (SD)		CBS TUESDAY NIGHT MOVIES							
										THE MARVA COLLINS STORY (R)(SD)							
	AVERAGE AUDIENCE (Households (000) & %)					5,430 6.4		6,110 7.2		7,470 8.8	7.4*		7.8*		9.8*		10.2*
	SHARE OF AUDIENCE %					12		13		15	12 *		13 *		17 *		18 *
	AVG. AUD. BY ¼ HR. %					6.3	6.5	6.8	7.5	7.6	7.1	7.3	8.4	9.5	10.1	10.2	10.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					19,270 22.7				18,340 21.6				20,460 24.1			
						A TEAM (R)(SD)				RIPTIDE (R)(SD)				REMINGTON STEELE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					14,090 16.6	15.0*		18.1*	14,350 16.9	16.3*		17.6*	15,030 17.7	17.3*		18.2*
	SHARE OF AUDIENCE %					30	28 *		31 *	28	27 *		28 *	31	29 *		33 *
	AVG. AUD. BY ¼ HR. %					14.2	15.9	17.7	18.5	16.0	16.5	17.7	17.4	16.8	17.8	18.4	18.0

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	52.1	53.8	56.1	58.2	58.1	60.2	61.2	62.6	63.6	64.5	63.7	62.6	61.9	61.1	59.6	57.9
	WK. 2	49.7	51.8	52.2	53.3	53.9	54.9	56.6	58.4	59.3	61.3	62.1	62.6	59.7	58.4	56.1	55.2

U.S. TV Households: 84,900,000

(1)REAGAN ADDRESS-NBC,NBC,(8:00-8:23PM) (2)DEMOCRATIC RESPONSE-NBC,NBC(8:23-8:34PM)

For explanation of symbols, See page A.

EVE. TUE. JUNE 4, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. MAY 29, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					12,990				20,040				16,980			
						15.3				23.6				20.0			
						FALL GUY (R)(SD)				BARBARA WALTERS SPECIAL (SD)				HOTEL (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,910				14,350				12,820			
						10.5	9.4*		11.5*	16.9	15.7*		18.1*	15.1	15.5*		14.6*
	SHARE OF AUDIENCE %					19	18 *		20 *	27	26 *		29 *	27	26 *		27 *
	AVG. AUD. BY ¼ HR. %					9.0	9.9	11.0	11.9	14.6	16.8	18.3	18.0	15.7	15.4	14.8	14.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,190				14,520							
						12.0				17.1							
						HOW TO BE A MAN (SUS-SD)				CBS WEDNESDAY NIGHT MOVIE ARCH OF TRIUMPH (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					5,770				7,810							
						6.8	7.1*		6.4*	9.2	8.6*		9.0*		9.6*		9.4*
	SHARE OF AUDIENCE %					12	13 *		11 *	16	14 *		14 *		16 *		17 *
	AVG. AUD. BY ¼ HR. %					7.5	6.7	6.2	6.6	8.6	8.5	9.0	9.1	9.7	9.5	9.1	9.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,740				15,280		13,670		14,350			
						20.9				18.0		16.1		16.9			
						HIGHWAY TO HEAVEN (R)(SD)				FACTS OF LIFE (R)		SARA (R)		ST. ELSEWHERE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					13,240				13,240		11,380		11,290			
						15.6	14.5*		16.8*	15.6		13.4		13.3	13.6*		13.1*
	SHARE OF AUDIENCE %					28	28 *		29 *	26		22		23	23 *		24 *
	AVG. AUD. BY ¼ HR. %					13.8	15.2	16.4	17.2	15.1	16.1	13.2	13.5	13.4	13.7	13.3	12.9

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,210				11,720				15,280			
						13.2				13.8				18.0			
						FALL GUY (R)(SD)				DYNASTY (R)(SD)				HOTEL (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,900				8,240				11,460			
						9.3	8.8*		9.7*	9.7	9.3*		10.1*	13.5	12.8*		14.2*
	SHARE OF AUDIENCE %					17	17 *		17 *	16	16 *		17 *	24	22 *		26 *
	AVG. AUD. BY ¼ HR. %					8.9	8.7	9.6	9.8	9.5	9.0	10.0	10.2	12.3	13.3	14.1	14.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,080		9,000		27,170							
						10.7		10.6		32.0							
						CHARLES IN CHARGE (R)		E/R (R)(SUS-SD)		NBA CHAMPIONSHIP GAME 4 BOSTON VS LOS ANGELES (9:00-11:40PM) (SD)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					7,300		7,560		14,430							
						8.6		8.9		17.0	14.2*		17.0*		17.2*		17.9*
	SHARE OF AUDIENCE %					16		16		30	25 *		29 *		30 *		31 *
	AVG. AUD. BY ¼ HR. %					8.3	8.9	8.6	9.2	13.0	15.4	16.3	17.7	17.8	16.6	17.4	18.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					16,640				15,280		14,430		14,010			
						19.6				18.0		17.0		16.5			
						HIGHWAY TO HEAVEN (R)(SD)				FACTS OF LIFE (R)		DOUBLE TROUBLE (R)		ST. ELSEWHERE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					13,160				12,740		12,310		10,190			
						15.5	14.2*		16.8*	15.0		14.5		12.0	11.9*		12.0*
	SHARE OF AUDIENCE %					28	27 *		30 *	26		24		21	21 *		22 *
	AVG. AUD. BY ¼ HR. %					13.3	15.1	16.4	17.2	14.6	15.4	14.4	14.5	11.9	11.9	12.1	11.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.0	49.0	49.7	51.0	51.9	53.5	55.4	58.7	59.8	62.1	62.4	62.0	60.2	58.5	55.1	53.0
	WK. 2	49.8	51.1	51.7	52.6	52.5	54.2	55.4	56.8	57.3	59.1	59.7	60.2	57.5	57.4	56.1	54.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A

EVE. WED. JUNE 5, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. MAY 30, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,620 18.4								18,250 21.5			
						ABC THURSDAY NIGHT MOVIE I, DESIRE (R)(SD)								20/20			
	AVERAGE AUDIENCE (Households (000) & %)					8,150 9.6								12,820 15.1			
	SHARE OF AUDIENCE %					17	6.9* 12 *		8.6* 15 *		11.1* 19 *		11.9* 19 *	26	15.5* 26 *		14.7* 26 *
	AVG. AUD. BY ¼ HR. %					6.6	7.2	8.2	9.0	11.0	11.2	12.1	11.7	15.3	15.8	15.3	14.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,350 16.9				24,450 28.8							
						MAGNUM, P.I. (R)(SD)				NBA CHAMPIONSHIP GAME 2 LOS ANGELES VS BOSTON (9:00-11:37PM) (SD)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					9,340 11.0				12,140 14.3							
	SHARE OF AUDIENCE %					20	10.2* 18 *		11.9* 21 *	25	12.2* 21 *		13.9* 23 *		14.2* 23 *		14.6* 25 *
	AVG. AUD. BY ¼ HR. %					10.4	10.0	11.4	12.4	11.8	12.5	13.5	14.3	15.0	13.4	14.3	14.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					22,750 26.8		19,780 23.3		19,190 22.6		18,250 21.5		17,320 20.4			
						BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)(SD)		HILL STREET BLUES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					19,360 22.8		17,490 20.6		16,390 19.3		15,960 18.8		12,570 14.8			
	SHARE OF AUDIENCE %					41		37		33		31		26	15.2* 25 *		14.5* 26 *
	AVG. AUD. BY ¼ HR. %					21.0	24.6	20.8	20.4	19.0	19.7	18.5	19.1	15.3	15.2	14.7	14.3

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,910 21.1											
						ABC NEWS CLOSEUP FIRE UNLEASHED (SD)											
	AVERAGE AUDIENCE (Households (000) & %)					5,690 6.7											
	SHARE OF AUDIENCE %					12	5.4* 10 *		5.9* 10 *		6.6* 11 *		7.6* 12 *		7.4* 13 *		7.3* 13 *
	AVG. AUD. BY ¼ HR. %					5.8	5.0	5.7	6.1	6.4	6.8	7.5	7.8	7.6	7.2	7.3	7.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,430 17.0				19,870 23.4				18,760 22.1			
						MAGNUM, P.I. (R)(SD)				SIMON & SIMON (R)(SD)				DIRTY WORK			
	AVERAGE AUDIENCE (Households (000) & %)					10,100 11.9				14,940 17.6				14,430 17.0			
	SHARE OF AUDIENCE %					21	10.3* 19 *		13.5* 23 *	29	16.4* 28 *		18.7* 31 *	30	17.4* 30 *		16.7* 30 *
	AVG. AUD. BY ¼ HR. %					10.1	10.6	13.4	13.7	15.9	17.0	18.5	18.9	17.0	17.8	17.0	16.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					21,480 25.3		18,850 22.2		17,150 20.2		14,090 16.6		16,470 19.4			
						BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)(SD)		HILL STREET BLUES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					18,590 21.9		16,980 20.0		14,770 17.4		12,060 14.2		11,800 13.9			
	SHARE OF AUDIENCE %					40		35		29		23		25	13.6* 24 *		14.3* 26 *
	AVG. AUD. BY ¼ HR. %					20.4	23.3	20.1	20.0	17.5	17.3	14.4	14.0	13.6	13.5	14.1	14.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	49.1	49.9	50.5	51.8	54.6	56.4	55.8	56.8	58.2	59.8	61.0	62.1	60.4	59.0	56.6	54.3
WK. 2	47.9	49.3	50.1	52.0	54.2	56.6	57.0	58.0	58.7	60.0	61.0	60.8	58.2	57.2	55.9	53.8

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. THU. JUNE 6, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. MAY 31, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,380 13.4		10,270 12.1		15,030 17.7							
						WEBSTER (R)(SD)		BENSON (R)		ABC MOVIE SPECIAL-FRI THE SEDUCTION OF JOE TYNAN (R)(SD)							
	AVERAGE AUDIENCE (Households (000) & %)					9,340 11.0		8,660 10.2		6,710 7.9	7.5*		7.2*		7.7*		9.1*
	SHARE OF AUDIENCE %					24		22		15	15 *		13 *		14 *		17 *
	AVG. AUD. BY ¼ HR. %					10.7	11.4	9.8	10.5	7.6	7.4	7.1	7.2	7.6	7.8	9.1	9.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					7,300 8.6		16,560 19.5								7,390 8.7	
						AFTERMASH SPECIAL (SUS-SD)		SPECIAL MOVIE PRSNT.-CBS LISTEN TO YOUR HEART (R)(SD)								OPPOSING POINTS OF VIEW	
	AVERAGE AUDIENCE (Households (000) & %)					6,030 7.1		8,410 9.9	5.9*		10.4*		11.7*		11.5*	6,030 7.1	
	SHARE OF AUDIENCE %					16		19	13 *		21 *		22 *		21 *	13	
	AVG. AUD. BY ¼ HR. %					7.3	6.9	5.3	6.5	10.1	10.6	11.3	12.1	11.8	11.3	7.6	6.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,610 12.5				11,890 14.0				20,380 24.0			
						BEST TIMES (SD)				V (R)				MIAMI VICE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,130 8.4			8.9*	7,980 9.4	8.8*		9.9*	15,200 17.9	16.2*		19.7*
	SHARE OF AUDIENCE %					18	18 *		19 *	18	17 *		18 *	33	30 *		37 *
	AVG. AUD. BY ¼ HR. %					8.2	7.7	9.1	8.8	8.5	9.1	9.4	10.4	15.5	16.9	19.4	19.9

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,610 12.5		10,440 12.3		15,790 18.6							
						WEBSTER (R)(SD)		BENSON (R)		ABC MOVIE SPECIAL ALTERED STATES (R)(SD)							
	AVERAGE AUDIENCE (Households (000) & %)					9,000 10.6		9,080 10.7		6,790 8.0	8.5*		7.4*		8.2*		7.9*
	SHARE OF AUDIENCE %					22		22		15	16 *		14 *		15 *		15 *
	AVG. AUD. BY ¼ HR. %					10.2	11.0	10.4	11.0	8.9	8.2	7.6	7.3	8.2	8.1	8.0	7.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,100 11.9				24,790 29.2							
						DUKES OF HAZZARD (R)(SUS-SD)				NBA CHAMPIONSHIP GAME 5 BOSTON VS LOS ANGELES (9:00-11:32PM) (SD)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					6,880 8.1	7.7*		8.4*	12,900 15.2	13.1*		15.2*		14.5*		15.9*
	SHARE OF AUDIENCE %					17	16 *		17 *	28	25 *		28 *		26 *		29 *
	AVG. AUD. BY ¼ HR. %					7.8	7.7	8.2	8.7	12.1	14.2	14.9	15.6	14.9	14.1	15.5	16.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					9,080 10.7				13,330 15.7				20,210 23.8			
						BEST TIMES (SD)				V (R)				MIAMI VICE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					5,940 7.0	6.7*		7.4*	8,660 10.2	8.8*		11.6*	15,540 18.3	17.5*		19.1*
	SHARE OF AUDIENCE %					14	14 *		15 *	19	17 *		21 *	34	32 *		36 *
	AVG. AUD. BY ¼ HR. %					6.7	6.7	7.2	7.6	8.3	9.3	11.2	11.9	16.6	18.3	19.3	18.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	44.9	45.1	45.1	44.8	44.6	45.6	45.7	47.6	49.2	51.5	53.2	54.1	54.6	55.1	53.7	52.8
	WK. 2	45.0	45.9	46.4	47.5	48.2	49.0	49.0	50.4	51.0	53.0	54.2	54.8	54.6	54.4	54.0	53.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. FRI. JUNE 7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. JUNE 1, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,870 12.8				10,610 12.5				11,380 13.4			
						T.J. HOOKER (R)(SD)				LOVE BOAT (R)(SD)				FINDER OF LOST LOVES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,070				8,070				9,000			
	SHARE OF AUDIENCE %					9.5	9.0*		9.9*	9.5	9.0*		10.1*	10.6	10.3*		10.9*
	AVG. AUD. BY ¼ HR. %					21	21 *		21 *	18	17 *		19 *	20	20 *		21 *
						9.0	9.1	9.9	9.9	8.5	9.4	10.0	10.2	9.9	10.7	10.8	11.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,080 10.7				13,750 16.2				12,060 14.2			
						COVER-UP (R)(SD)				AIRWOLF (R)(SD)				MIKE HAMMER (R)			
	AVERAGE AUDIENCE (Households (000) & %)					6,450				9,680				9,590			
	SHARE OF AUDIENCE %					7.6	7.5*		7.7*	11.4	10.5*		12.3*	11.3	11.0*		11.6*
	AVG. AUD. BY ¼ HR. %					17	17 *		16 *	22	20 *		23 *	22	21 *		22 *
						7.5	7.5	7.7	7.8	9.9	11.0	12.1	12.4	10.9	11.1	11.5	11.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					9,680 11.4		9,510 11.2		10,100 11.9		9,340 11.0		12,480 14.7			
						DIFF'RENT STROKES-SAT. (R)		IT'S YOUR MOVE (R)(SD)		GIMME A BREAK (R)		MAMA'S FAMILY (R)		HUNTER (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,900		8,150		8,570		8,150		9,340			
	SHARE OF AUDIENCE %					9.3		9.6		10.1		9.6		11.0	10.5*		11.6*
	AVG. AUD. BY ¼ HR. %					21		20		19		18		21	20 *		22 *
						8.8	9.8	9.3	10.0	9.7	10.5	9.3	10.0	10.2	10.8	11.5	11.6

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,120 13.1				12,480 14.7				12,820 15.1			
						T.J. HOOKER (R)(SD)				LOVE BOAT (R)(SD)				FINDER OF LOST LOVES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,150				9,250				9,850			
	SHARE OF AUDIENCE %					9.6	8.7*		10.5*	10.9	10.3*		11.4*	11.6	11.3*		11.8*
	AVG. AUD. BY ¼ HR. %					21	20 *		23 *	22	21 *		22 *	22	22 *		23 *
						8.1	9.3	10.3	10.7	10.2	10.4	11.3	11.6	11.2	11.5	11.8	11.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,000 10.6				11,800 13.9				12,230 14.4			
						COVER-UP (R)(SD)				AIRWOLF (R)(SD)				MIKE HAMMER (R)			
	AVERAGE AUDIENCE (Households (000) & %)					5,940				9,000				9,250			
	SHARE OF AUDIENCE %					7.0	6.4*		7.6*	10.6	10.1*		11.0*	10.9	10.1*		11.7*
	AVG. AUD. BY ¼ HR. %					16	15 *		16 *	21	20 *		21 *	21	19 *		23 *
						6.5	6.4	7.2	8.0	9.9	10.3	10.8	11.3	9.8	10.4	11.8	11.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,610 12.5		10,270 12.1		11,210 13.2		11,040 13.0		13,410 15.8			
						DIFF'RENT STROKES-SAT. (R)		IT'S YOUR MOVE (R)(SD)		GIMME A BREAK (R)		MAMA'S FAMILY (R)(SD)		HUNTER (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,910		9,080		9,760		9,510		10,020			
	SHARE OF AUDIENCE %					10.5		10.7		11.5		11.2		11.8	11.4*		12.2*
	AVG. AUD. BY ¼ HR. %					24		23		23		22		23	22 *		24 *
						10.2	10.9	10.5	10.9	11.2	11.8	10.9	11.4	11.2	11.6	12.0	12.4
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	41.9	42.2	42.8	43.2	43.1	44.6	46.6	48.5	50.7	52.9	53.4	54.0	52.8	52.4	52.2	52.0
	WK. 2	39.5	40.5	41.1	41.7	43.2	44.4	45.5	47.1	48.6	50.0	51.2	52.7	51.9	51.8	51.8	50.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. SAT. JUNE 8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. JUNE 1, 1985

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)			3,060 3.6													
				ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			3,060 3.6													
	SHARE OF AUDIENCE %			9													
	AVG. AUD. BY ¼ HR. %			3.6													
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			9,680 11.4													
				← SATURDAY NIGHT → (11:30-12:48PM) (SUSTAINING 12:48-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			5,180 6.1	6.9*		6.0*		4.9*								
	SHARE OF AUDIENCE %			18	18 *		18 *		18 *								
	AVG. AUD. BY ¼ HR. %			7.2	6.6	6.5	5.5	4.9	4.5								
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)			3,230 3.8													
				ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			3,230 3.8													
	SHARE OF AUDIENCE %			10													
	AVG. AUD. BY ¼ HR. %			3.8													
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			10,870 12.8													
				← LATE NITE 3RD ANNIVERSRY → (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			6,200 7.3	8.2*		7.6*		5.6*								
	SHARE OF AUDIENCE %			23	22 *		24 *		22 *								
	AVG. AUD. BY ¼ HR. %			8.8	7.6	7.9	7.3	5.9	5.0								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	50.2	46.3	40.5	37.6	34.2	31.1	27.4	25.0	22.5	20.1	17.3	15.6	14.4	13.1	11.5	10.1
	WK. 2	47.6	44.6	39.8	36.0	32.6	30.2	26.1	23.6	19.9	17.9	15.9	14.4	13.3	11.9	10.1	8.8

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. SAT. JUNE 8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. JUNE 2, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	11,800 13.9	RIPLEY'S BELIEVE IT-NOT (R)			25,300 29.8	ABC SUNDAY NIGHT MOVIE THE SHINING (R)(SD)										
	AVERAGE AUDIENCE (Households (000) & %)	7,810 9.2				11,970 14.1											
	SHARE OF AUDIENCE %	18	8.3* 17 *		10.0* 19 *	24	11.6* 21 *		12.6* 21 *		14.6* 24 *		14.2* 23 *		15.4* 25 *		16.0* 28 *
	AVG. AUD. BY ¼ HR. %	7.7	8.9	9.8	10.3	11.4	11.8	12.4	12.8	14.8	14.5	14.0	14.5	15.2	15.6	16.9	15.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)	19,270 22.7	60 MINUTES			17,490 20.6	MURDER, SHE WROTE (R)(SD)			22,580 26.6			39TH ANNUAL TONY AWARDS (9:00-11:28PM) (SD)				
	AVERAGE AUDIENCE (Households (000) & %)	14,600 17.2				13,750 16.2				10,100 11.9							
	SHARE OF AUDIENCE %	34	16.8* 35 *		17.6* 34 *	28	16.2* 29 *		16.3* 28 *	21	11.4* 19 *		11.3* 18 *		12.2* 20 *		13.1* 23 *
	AVG. AUD. BY ¼ HR. %	16.4	17.3	17.4	17.8	16.3	16.1	16.3	16.2	11.7	11.0	11.0	11.6	11.9	12.5	12.7	13.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,450 7.6	PUNKY BREWSTER (R)	8,240 9.7	SILVER SPOONS (R)	11,800 13.9	KNIGHT RIDER (R)(SD)			21,390 25.2	NBC SUNDAY NIGHT MOVIE GUS BROWN & MIDNIGHT BREWSTER (SD)					13,750 16.2	SCENE OF THE CRIME SUNDAY (R)
	AVERAGE AUDIENCE (Households (000) & %)	5,350 6.3		6,960 8.2		8,660 10.2				13,410 15.8						12,230 14.4	
	SHARE OF AUDIENCE %	13		16		18	9.5* 17 *		11.0* 19 *	26	13.3* 22 *		16.0* 26 *		18.1* 30 *	26	
	AVG. AUD. BY ¼ HR. %	5.9	6.7	7.9	8.6	9.4	9.6	10.4	11.5	12.8	13.8	15.6	16.3	17.9	18.3	14.0	14.8

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,420 11.1	RIPLEY'S BELIEVE IT-NOT (R)			19,530 23.0	ABC SUNDAY NIGHT MOVIE BEYOND THE POSEIDON ADVENTURE (R)(SD)										
	AVERAGE AUDIENCE (Households (000) & %)	6,110 7.2				8,830 10.4											
	SHARE OF AUDIENCE %	16	6.5* 15 *		8.0* 17 *	19	9.2* 18 *		9.5* 18 *		10.1* 18 *		11.0* 19 *		11.5* 20 *		11.0* 20 *
	AVG. AUD. BY ¼ HR. %	6.3	6.7	7.5	8.4	9.1	9.2	9.3	9.8	10.0	10.3	10.8	11.1	11.5	11.5	11.1	11.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	17,910 21.1	60 MINUTES			16,470 19.4	MURDER, SHE WROTE (R)(SD)			17,910 21.1	CRAZY LIKE A FOX (R)(SD)			16,900 19.9	TRAPPER JOHN, M.D. (R)		
	AVERAGE AUDIENCE (Households (000) & %)	12,570 14.8				12,480 14.7				13,070 15.4				13,580 16.0			
	SHARE OF AUDIENCE %	32	14.7* 33 *		14.8* 31 *	28	13.9* 28 *		15.5* 29 *	27	14.8* 27 *		16.0* 28 *	29	15.8* 28 *		16.2* 30 *
	AVG. AUD. BY ¼ HR. %	14.4	15.0	14.8	14.9	13.6	14.3	15.5	15.5	14.5	15.1	15.4	16.6	15.5	16.2	16.3	16.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	7,220 8.5	PUNKY BREWSTER (R)	8,570 10.1	SILVER SPOONS (R)	13,240 15.6	KNIGHT RIDER (R)(SD)			18,930 22.3	NBC SUNDAY NIGHT MOVIE HOPSCOTCH (R)						
	AVERAGE AUDIENCE (Households (000) & %)	5,690 6.7		7,300 8.6		9,850 11.6				11,720 13.8							
	SHARE OF AUDIENCE %	15		18		22	10.5* 21 *		12.7* 24 *	25	12.4* 23 *		13.5* 24 *		14.9* 26 *		14.5* 27 *
	AVG. AUD. BY ¼ HR. %	6.0	7.5	8.2	9.1	9.9	11.1	12.3	13.1	12.3	12.5	13.1	13.8	15.0	14.8	14.7	14.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	47.1	49.3	51.2	52.7	55.0	56.6	58.4	59.6	59.6	60.3	61.0	61.9	61.4	60.4	57.0	55.3
	WK. 2	44.0	45.0	46.7	48.4	49.1	50.6	52.9	54.5	54.3	55.8	57.1	57.6	57.0	56.9	55.2	53.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. SUN. JUNE 9, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. JUNE 2, 1985

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV TOTAL AUDIENCE (Households (000) & %)			2,970 3.5													
	ABC TV			ABC WEEKEND REPORT-SUN.													
	ABC TV AVERAGE AUDIENCE (Households (000) & %)			2,720 3.2													
	ABC TV SHARE OF AUDIENCE %			12													
	ABC TV AVG. AUD. BY ¼ HR. %			3.2													
	CBS TV TOTAL AUDIENCE (Households (000) & %)		3,740 4.4														
	CBS TV	(1) (→OP)	(2) (OP)														
	CBS TV AVERAGE AUDIENCE (Households (000) & %)		3,570 4.2														
	CBS TV SHARE OF AUDIENCE %		14														
	CBS TV AVG. AUD. BY ¼ HR. %	12.4	4.3	4.2													
	NBC TV TOTAL AUDIENCE (Households (000) & %)					1,870 2.2											
	NBC TV					G MICHAELS SPORTS MACHINE											
	NBC TV AVERAGE AUDIENCE (Households (000) & %)					1,780 2.1											
	NBC TV SHARE OF AUDIENCE %					7											
	NBC TV AVG. AUD. BY ¼ HR. %					2.1											
WEEK 2	ABC TV TOTAL AUDIENCE (Households (000) & %)			3,650 4.3													
	ABC TV			ABC WEEKEND REPORT-SUN.													
	ABC TV AVERAGE AUDIENCE (Households (000) & %)			3,310 3.9													
	ABC TV SHARE OF AUDIENCE %			12													
	ABC TV AVG. AUD. BY ¼ HR. %			3.9													
	CBS TV TOTAL AUDIENCE (Households (000) & %)	4,920 5.8															
	CBS TV	CBS SUNDAY NEWS-OSGOOD															
	CBS TV AVERAGE AUDIENCE (Households (000) & %)	4,670 5.5															
	CBS TV SHARE OF AUDIENCE %	12															
	CBS TV AVG. AUD. BY ¼ HR. %	5.5															
	NBC TV TOTAL AUDIENCE (Households (000) & %)					1,610 1.9											
	NBC TV					G MICHAELS SPORTS MACHINE											
	NBC TV AVERAGE AUDIENCE (Households (000) & %)					1,440 1.7											
	NBC TV SHARE OF AUDIENCE %					6											
	NBC TV AVG. AUD. BY ¼ HR. %					1.7											
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	50.0	44.4	37.3	32.5	28.1	25.3	21.8	19.8	17.0	15.0	13.3	11.5	10.2	8.8	7.9	6.6
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	48.0	42.3	35.2	31.3	26.4	23.2	20.1	17.8	15.8	13.9	12.1	10.9	9.5	8.3	7.7	7.2

U.S. TV Households: 84,900,000

(1) 39TH ANNUAL TONY AWARDS, CBS, (9:00-11:28PM)(S) (2) CBS SUNDAY NEWS-OSGOOD, CBS, (11:28-11:43PM)

For explanation of symbols, See page A.

EVE. SUN. JUNE 9, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. MAY 27–31, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,750 5.6				4,750 5.6									
		GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)			GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)								
	AVERAGE AUDIENCE (Households (000) & %)			3,740 4.4				3,990 4.7									
	SHARE OF AUDIENCE %			23				22									
	AVG. AUD. BY ¼ HR. %			4.4	4.4			4.7	4.6								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,140 3.7				3,400 4.0						4,670 5.5		3,910 4.6	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000) & %)			2,630 3.1				2,720 3.2						3,910 4.6		3,310 3.9	
	SHARE OF AUDIENCE %			16				15						20		16	
	AVG. AUD. BY ¼ HR. %			3.1	3.0			3.1	3.3					4.4	4.7	3.7	4.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,670 5.5				5,260 6.2						3,740 4.4		4,920 5.8	
		TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)			TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)					FACTS OF LIFE M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			3,570 4.2				4,250 5.0						3,060 3.6		4,160 4.9	
	SHARE OF AUDIENCE %			22				23						15		20	
	AVG. AUD. BY ¼ HR. %			4.3	4.2			5.0	5.0					3.3	3.9	4.7	5.0

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,180 6.1				5,180 6.1									
		GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)			GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)								
	AVERAGE AUDIENCE (Households (000) & %)			4,080 4.8				4,330 5.1									
	SHARE OF AUDIENCE %			25				23									
	AVG. AUD. BY ¼ HR. %			4.7	4.8			5.1	5.1								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,060 3.6				3,650 4.3						5,180 6.1		4,410 5.2	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000) & %)			2,460 2.9				2,890 3.4						4,410 5.2		3,820 4.5	
	SHARE OF AUDIENCE %			15				15						20		18	
	AVG. AUD. BY ¼ HR. %			2.8	3.1			3.3	3.5					4.9	5.4	4.5	4.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,750 5.6				4,580 5.4						4,080 4.8		4,750 5.6	
		TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)			TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)					FACTS OF LIFE M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			3,820 4.5				3,740 4.4						3,310 3.9		3,990 4.7	
	SHARE OF AUDIENCE %			23				20						15		19	
	AVG. AUD. BY ¼ HR. %			4.5	4.5			4.4	4.4					3.7	4.1	4.5	4.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	12.4	14.5	15.9	17.3	18.7	19.9	20.8	21.5	21.4	22.2	22.8	23.1	23.4	24.2	24.0	24.1
	WK. 2	12.8	14.5	15.7	17.6	19.1	20.4	20.8	21.4	22.5	23.4	23.6	24.0	24.8	25.3	24.9	24.8

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.–FRI. JUNE 3–7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 27-31, 1985

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,380 2.8	ALL STAR BLITZ	2,550 3.0	FAMILY FEUD	2,970 3.5	RYAN'S HOPE	3,910 4.6	LOVING	8,660 10.2	ALL MY CHILDREN			7,470 8.8	ONE LIFE TO LIVE (SD)		
	AVERAGE AUDIENCE (Households (000) & %)	2,040 2.4		2,120 2.5		2,550 3.0		3,310 3.9		6,450 7.6	7.3*		7.9*	5,600 6.6	6.5*		6.6*
	SHARE OF AUDIENCE %	10		10		12		15		26	25 *		27 *	24	23 *		24 *
	AVG. AUD. BY ¼ HR. %	2.4	2.3	2.3	2.6	2.9	3.1	3.7	4.1	6.9	7.6	7.8	8.0	6.5	6.4	6.4	6.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,200 7.3	PRICE IS RIGHT 1	7,980 9.4	PRICE IS RIGHT 2 (SD)			8,320 9.8	YOUNG AND THE RESTLESS			6,370 7.5	AS THE WORLD TURNS			4,500 5.3	CAPITOL
	AVERAGE AUDIENCE (Households (000) & %)	5,260 6.2		6,790 8.0				6,030 7.1	7.1*		7.1*	5,010 5.9	5.8*		6.0*	4,080 4.8	
	SHARE OF AUDIENCE %	26		33				27	28 *		26 *	21	20 *		21 *	17	
	AVG. AUD. BY ¼ HR. %	5.9	6.6	7.7	8.2			7.1	7.1	7.1	7.1	5.8	5.8	6.1	5.9	4.7	4.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)	7,390 8.7	WHEEL OF FORTUNE	5,430 6.4	SCRABBLE	3,740 4.4	SUPER PASSWORD	3,310 3.9	SEARCH FOR TOMORROW	7,900 9.3	DAYS OF OUR LIVES			6,200 7.3	ANOTHER WORLD (SD)		
	AVERAGE AUDIENCE (Households (000) & %)	6,370 7.5		4,580 5.4		3,140 3.7		2,720 3.2		6,280 7.4	7.0*		7.7*	4,840 5.7	5.8*		5.6*
	SHARE OF AUDIENCE %	31		22		14		12		25	24 *		26 *	20	21 *		20 *
	AVG. AUD. BY ¼ HR. %	7.3	7.7	5.6	5.3	3.4	3.9	3.2	3.2	6.8	7.3	7.6	7.8	5.9	5.7	5.7	5.5

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,550 3.0	ALL STAR BLITZ	2,800 3.3	FAMILY FEUD	2,970 3.5	RYAN'S HOPE	4,160 4.9	LOVING	9,510 11.2	ALL MY CHILDREN			8,410 9.9	ONE LIFE TO LIVE (SD)		
	AVERAGE AUDIENCE (Households (000) & %)	2,120 2.5		2,290 2.7		2,550 3.0		3,400 4.0		7,300 8.6	8.0*		9.1*	6,370 7.5	7.4*		7.6*
	SHARE OF AUDIENCE %	10		11		11		15		29	27 *		30 *	26	26 *		27 *
	AVG. AUD. BY ¼ HR. %	2.6	2.4	2.6	2.8	2.9	3.0	3.8	4.3	7.6	8.4	9.1	9.1	7.4	7.3	7.4	7.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,540 7.7	PRICE IS RIGHT 1	8,320 9.8	PRICE IS RIGHT 2 (SD)			8,570 10.1	YOUNG AND THE RESTLESS			6,450 7.6	AS THE WORLD TURNS			4,750 5.6	CAPITOL
	AVERAGE AUDIENCE (Households (000) & %)	5,770 6.8		7,130 8.4				6,280 7.4	7.3*		7.5*	4,840 5.7	5.6*		5.8*	3,990 4.7	
	SHARE OF AUDIENCE %	27		33				27	27 *		27 *	19	19 *		20 *	17	
	AVG. AUD. BY ¼ HR. %	6.4	7.0	8.1	8.7			7.2	7.4	7.4	7.6	5.7	5.6	5.9	5.7	4.7	4.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)	7,730 9.1	WHEEL OF FORTUNE	5,520 6.5	SCRABBLE	3,990 4.7	SUPER PASSWORD	3,230 3.8	SEARCH FOR TOMORROW	7,730 9.1	DAYS OF OUR LIVES			6,030 7.1	ANOTHER WORLD (SD)		
	AVERAGE AUDIENCE (Households (000) & %)	6,540 7.7		4,840 5.7		3,400 4.0		2,720 3.2		5,940 7.0	6.9*		7.2*	4,580 5.4	5.4*		5.5*
	SHARE OF AUDIENCE %	30		23		15		12		24	23 *		24 *	19	19 *		20 *
	AVG. AUD. BY ¼ HR. %	7.6	7.8	5.8	5.6	4.0	4.0	3.3	3.1	6.7	7.0	7.2	7.2	5.5	5.3	5.6	5.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	23.7	24.5	24.1	24.5	25.6	26.7	26.7	26.9	28.0	29.0	28.8	29.2	28.3	28.2	27.5	28.2
	WK. 2	24.8	25.3	25.3	25.6	26.7	27.3	27.6	28.3	28.9	29.7	29.5	29.7	28.8	28.7	28.4	28.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. JUNE 3-7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 27-31, 1985

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,590 11.3														9,170 10.8	
		GENERAL HOSPITAL														ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,560 8.9														7,980 9.4	
	SHARE OF AUDIENCE %	29	8.7* 29 *		9.1* 29 *											20	
	AVG. AUD. BY ¼ HR. %	8.4	9.0	9.3	9.0											9.2	9.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,960 8.2				1,950 2.3										10,360 12.2	
		GUIDING LIGHT (TU-F) (S)(OP)(SD)				BODY LANGUAGE (TU-F)(S)(OP)		(S)(OP)								CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,430 6.4				1,610 1.9										8,910 10.5	
	SHARE OF AUDIENCE %	21	6.2* 21 *		6.5* 21 *	6										22	
	AVG. AUD. BY ¼ HR. %	6.0	6.3	6.6	6.4	1.9	1.9									10.5	10.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,010 5.9														9,420 11.1	
		SANTA BARBARA														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,650 4.3														8,070 9.5	
	SHARE OF AUDIENCE %	14	4.2* 14 *		4.5* 15 *											20	
	AVG. AUD. BY ¼ HR. %	4.3	4.2	4.4	4.5											9.4	9.7

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,020 11.8														9,340 11.0	
		GENERAL HOSPITAL														ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,980 9.4														7,980 9.4	
	SHARE OF AUDIENCE %	30	9.3* 31 *		9.5* 30 *											20	
	AVG. AUD. BY ¼ HR. %	9.1	9.5	9.6	9.4											9.2	9.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,880 8.1				2,210 2.6										10,530 12.4	
		GUIDING LIGHT (SD)				BODY LANGUAGE		(S)(OP)								CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,430 6.4				1,700 2.0										9,080 10.7	
	SHARE OF AUDIENCE %	21	6.2* 21 *		6.7* 21 *	6										23	
	AVG. AUD. BY ¼ HR. %	6.0	6.5	6.7	6.7	2.0	2.1									10.6	10.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,670 5.5														9,340 11.0	
		SANTA BARBARA														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,310 3.9														8,070 9.5	
	SHARE OF AUDIENCE %	13	3.8* 13 *		4.0* 13 *											20	
	AVG. AUD. BY ¼ HR. %	3.8	3.8	4.0	4.1											9.5	9.5

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	29.0	30.4	31.1	31.9	31.2	32.2	33.1	34.4	35.2	37.1	38.4	40.2	43.2	45.0	46.5	47.8
WK. 2	29.9	31.4	31.8	32.7	32.3	33.6	34.5	36.1	37.0	38.6	39.9	41.3	44.1	46.5	46.8	47.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. JUNE 3-7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUNE 1, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					3,060 3.6 SUPERFRIENDS: SUPERPOWERS2 (SD)		2,800 3.3 SUPERFRIENDS: SUPERPOWERS		2,890 3.4 MIGHTY ORBOTS		3,230 3.8 TURBO TEEN (SD)		3,820 4.5 RUBIK, THE AMAZING CUBE (SD)		3,400 4.0 NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,290 2.7		2,290 2.7		2,630 3.1		2,720 3.2		2,800 3.3		2,630 3.1	
	SHARE OF AUDIENCE %					18		14		14		13		12		12	
	AVG. AUD. BY ¼ HR. %					2.4	3.0	2.5	2.9	3.1	3.1	3.1	3.2	3.3	3.3	3.0	3.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					2,290 2.7 BISKITTS (SD)		4,410 5.2 GET ALONG GANG (SD)		4,840 5.7 MUPPET BABIES		4,580 5.4 DUNGEONS AND DRAGONS (SD)		4,500 5.3 BUGS BUNNY/ROAD RUNNER 1		4,410 5.2 BUGS BUNNY/ROAD RUNNER 2	
	AVERAGE AUDIENCE (Households (000) & %)					1,780 2.1		3,400 4.0		4,080 4.8		3,570 4.2		3,740 4.4		3,820 4.5	
	SHARE OF AUDIENCE %					14		21		22		17		17		17	
	AVG. AUD. BY ¼ HR. %					1.8	2.4	3.8	4.3	4.7	4.9	4.1	4.3	4.1	4.6	4.8	4.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,310 3.9 SNORKS (SD)		3,990 4.7 PINK PANTHER AND SONS (SD)		5,180 6.1 SMURFS I		6,710 7.9 SMURFS II		7,220 8.5 SMURFS III (SD)		6,540 7.7 ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					2,630 3.1		3,400 4.0		4,580 5.4		5,690 6.7		6,370 7.5		5,940 7.0	
	SHARE OF AUDIENCE %					21		21		25		28		28		26	
	AVG. AUD. BY ¼ HR. %					3.0	3.2	3.6	4.3	5.2	5.6	6.6	6.8	7.4	7.5	7.1	6.8

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,800 3.3 SUPERFRIENDS: SUPERPOWERS2 (SD)		3,910 4.6 SUPERFRIENDS: SUPERPOWERS		3,990 4.7 MIGHTY ORBOTS		3,990 4.7 TURBO TEEN (SD)		4,410 5.2 RUBIK, THE AMAZING CUBE (SD)		3,910 4.6 NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,210 2.6		3,400 4.0		3,400 4.0		3,230 3.8		3,400 4.0		3,140 3.7	
	SHARE OF AUDIENCE %					18		21		18		15		15		13	
	AVG. AUD. BY ¼ HR. %					2.3	2.9	3.7	4.2	4.1	3.8	3.7	3.9	3.9	4.0	3.7	3.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					2,290 2.7 BISKITTS (SD)		2,720 3.2 GET ALONG GANG (SD)		5,010 5.9 MUPPET BABIES		5,090 6.0 DUNGEONS AND DRAGONS (SD)		5,090 6.0 BUGS BUNNY/ROAD RUNNER 1		6,110 7.2 BUGS BUNNY/ROAD RUNNER 2	
	AVERAGE AUDIENCE (Households (000) & %)					1,780 2.1		2,380 2.8		3,820 4.5		3,910 4.6		3,910 4.6		4,920 5.8	
	SHARE OF AUDIENCE %					15		15		20		18		17		21	
	AVG. AUD. BY ¼ HR. %					1.7	2.4	2.7	2.8	4.1	4.9	4.3	5.0	4.4	4.8	5.7	6.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,650 4.3 SNORKS (SD)		4,580 5.4 PINK PANTHER AND SONS (SD)		5,860 6.9 SMURFS I		8,070 9.5 SMURFS II		9,340 11.0 SMURFS III (SD)		7,640 9.0 ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					3,060 3.6		3,910 4.6		5,090 6.0		6,880 8.1		7,810 9.2		6,370 7.5	
	SHARE OF AUDIENCE %					25		24		27		32		33		27	
	AVG. AUD. BY ¼ HR. %					3.2	4.0	4.4	4.8	5.5	6.4	7.7	8.5	9.5	8.9	7.5	7.6

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	9.1	10.3	11.3	13.1	15.4	17.1	18.7	21.0	22.1	23.7	24.4	25.6	26.3	27.5	27.0	27.1
	WK. 2	8.3	9.8	11.2	12.6	14.3	17.0	19.4	20.5	22.8	24.4	25.3	26.7	27.5	27.7	27.8	27.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. JUNE 8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUNE 1, 1985

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,080 4.8		3,990 4.7		4,330 5.1		3,650 4.3									
		SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS THE TROUBLE WITH MISS SWITCH, PT.2		← AMERICAN BANDSTAND →									
	AVERAGE AUDIENCE (Households (000) & %)	3,310 3.9		3,310 3.9		3,570 4.2		2,120 2.5	2.5*		2.5*						
	SHARE OF AUDIENCE %	15		15		16		10	10 *		10 *						
	AVG. AUD. BY ¼ HR. %	4.0	3.7	3.9	4.0	4.2	4.1	2.4	2.6	2.4	2.5						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,500 5.3		3,480 4.1		3,140 3.7		5,010 5.9				2,890 3.4				3,060 3.6	
		CBS STORYBREAK		PRYOR'S PLACE		BUGS BUNNY/ROAD RUNNER 3 (SD)		← SATURDAY SUPERCADE →				POLE POSITION				NCAA MEN VOLLEYBALL CHAMP (2:30-3:30PM)	
	AVERAGE AUDIENCE (Households (000) & %)	3,740 4.4		2,970 3.5		2,290 2.7		3,060 3.6	3.3*		3.9*	2,550 3.0				1,530 1.8	1.5*
	SHARE OF AUDIENCE %	17		13		11		14	13 *		16 *	12				7	6 *
	AVG. AUD. BY ¼ HR. %	4.2	4.5	3.4	3.6	2.7	2.8	3.3	3.3	3.7	4.1	3.0	3.0			1.5	1.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,180 6.1		4,410 5.2		3,060 3.6		2,720 3.2		4,080 4.8	13,750 16.2						
		KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		INCREDIBLE HULK		(1) (→OP)	← NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS DETROIT CINCINNATI VS ST. LOUIS MULTI-SEGMENT TELECAST(OP)						
	AVERAGE AUDIENCE (Households (000) & %)	4,410 5.2		3,650 4.3		2,630 3.1		2,290 2.7		3,480 4.1	5,180 6.1		4.8*		5.7*		6.3*
	SHARE OF AUDIENCE %	22		17		12		11		17	23		19 *		22 *		24 *
	AVG. AUD. BY ¼ HR. %	5.1	5.3	4.5	4.2	3.1	3.2	2.6	2.7	4.2	4.2	4.8	4.9	5.5	6.0	6.3	6.2

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,330 5.1		4,500 5.3		4,750 5.6		4,920 5.8									
		SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS NOTORIOUS JUMPING FROG-CALAVERAS CNTY		← AMERICAN BANDSTAND →									
	AVERAGE AUDIENCE (Households (000) & %)	3,400 4.0		3,650 4.3		3,910 4.6		2,460 2.9	2.6*		3.3*						
	SHARE OF AUDIENCE %	15		16		17		11	9 *		13 *						
	AVG. AUD. BY ¼ HR. %	4.0	3.9	4.1	4.5	4.5	4.7	2.8	2.3	3.2	3.4						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,010 5.9		5,090 6.0		2,890 3.4		4,410 5.2				3,140 3.7		5,430 6.4			
		CBS STORYBREAK		PRYOR'S PLACE (SD)		BUGS BUNNY/ROAD RUNNER 3 (SD)		← SATURDAY SUPERCADE →				POLE POSITION		← CBS SPORTS SPECIAL SAT →			
	AVERAGE AUDIENCE (Households (000) & %)	4,160 4.9		3,740 4.4		2,290 2.7		2,380 2.8	2.3*		3.2*	2,720 3.2		3,400 4.0	4.0*		3.9*
	SHARE OF AUDIENCE %	18		17		10		10	8 *		12 *	12		15	15 *		14 *
	AVG. AUD. BY ¼ HR. %	5.1	4.8	4.5	4.4	2.9	2.6	2.4	2.3	3.0	3.5	3.0	3.3	4.1	4.0	4.1	3.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,600 6.6		5,090 6.0		4,410 5.2		3,820 4.5		8,570 10.1							
		KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		INCREDIBLE HULK		←			FRENCH OPEN TENNIS-SAT.				→
	AVERAGE AUDIENCE (Households (000) & %)	4,750 5.6		4,410 5.2		3,650 4.3		3,060 3.6		3,310 3.9	3.5*		3.4*		4.0*		4.9*
	SHARE OF AUDIENCE %	21		20		16		15		14	13 *		13 *		15 *		18 *
	AVG. AUD. BY ¼ HR. %	5.7	5.5	5.2	5.3	4.1	4.5	3.5	3.7	4.1	2.9	3.6	3.2	3.7	4.3	4.7	5.0

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	26.4	26.7	26.7	26.2	25.2	25.4	25.9	26.4	24.9	25.2	25.4	25.7	25.6	26.0	26.1	26.4
WK. 2	27.4	27.4	26.8	26.4	25.7	26.0	26.1	26.8	26.8	27.5	26.7	26.7	25.7	26.4	27.3	27.4

U.S. TV Households: 84,900,000
(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:20PM)

For explanation of symbols, See page A.

DAY SAT. JUNE 8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUNE 1, 1985

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)							11,460 13.5		ABC WIDE WORLD-SPORTS SAT (4:30-6:47PM) (→OP)							5,010 5.9 (1) (OP)
	AVERAGE AUDIENCE (Households (000) & %)							3,990 4.7									4,840 5.7
	SHARE OF AUDIENCE %							13	3.5* 11 *		4.2* 13 *		4.9* 14 *		5.8* 15 *		14
	AVG. AUD. BY ¼ HR. %							3.5	3.6	4.1	4.4	4.8	5.0	5.5	6.2	5.3	5.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)			4,840 5.7				7,560 8.9								7,560 8.9	
		NCAA MEN VOLLEYBALL CHAMP (2:30-3:30PM)		CBS SPORTS SATURDAY SP ED						KEMPER OPEN-SAT.						CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)			2,460				3,820								6,450	
	SHARE OF AUDIENCE %		2.2* 8 *	2.9 10	2.3* 8 *		3.5* 12 *	4.5 15	3.9* 13 *		4.5* 15 *		5.1* 16 *			7.6 18	
	AVG. AUD. BY ¼ HR. %	2.2	2.1	2.1	2.5	3.0	3.9	3.8	4.0	4.2	4.7	5.2	5.0			7.6	7.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)						7,730 9.1									9,000 10.6	
		NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS DETROIT CINCINNATI VS ST. LOUIS MULTI-SEGMENT TELECAST(→OP)							SPORTSWORLD-SP.EDITION MULTI-SEGMENT TELECAST (OP)							NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)						3,820 4.5									7,220 8.5	
	SHARE OF AUDIENCE %		6.3* 23 *		7.3* 26 *		15		4.5* 15 *		4.8* 16 *		4.2* 13 *			21	
	AVG. AUD. BY ¼ HR. %	6.3	6.3	7.2	7.4	7.6	4.4	4.4	4.5	4.8	4.8	4.4	3.9			8.2	8.9

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,840 5.7						7,980 9.4								6,110 7.2	
		USA-WRLD-AMATUR BOXING SP						ABC WIDE WORLD-SPORTS SAT (4:30-6:03PM)								ABC WRLD NEWS TONIGHT-SAT	
	AVERAGE AUDIENCE (Households (000) & %)	2,460						4,580								5,010	
	SHARE OF AUDIENCE %	2.9 10	2.4* 9 *		2.8* 10 *		3.5* 12 *	5.4 16	4.7* 15 *		5.5* 16 *		5.9* 16 *			5.9 15	
	AVG. AUD. BY ¼ HR. %	2.4	2.5	2.7	2.9	3.3	3.7	4.8	4.7	5.2	5.8	5.6	6.1	5.0		5.7	6.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,690 6.7						8,410 9.9								7,470 8.8	
		WESTCHESTER CLASSIC-SAT								BELMONT STAKES						CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)	2,890						4,500								6,030	
	SHARE OF AUDIENCE %	3.4 12	3.1* 12 *		3.4* 12 *		3.8* 13 *	5.3 16	4.4* 14 *		5.4* 17 *		6.2* 18 *			7.1 18	
	AVG. AUD. BY ¼ HR. %	3.1	3.1	3.2	3.7	3.7	3.8	4.1	4.8	5.3	5.4	6.1	6.3			6.9	7.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,500 5.3	14,010 16.5													5,180 6.1	
		(2) (→OP)	NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS ATLANTA PITTSBURGH VS CHICAGO CUBS MULTI-SEGMENT TELECAST(OP)													NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)	4,250	6,280													4,330	
	SHARE OF AUDIENCE %	5.0 19	7.4 24		6.3* 23 *		7.4* 25 *		7.8* 25 *		8.1* 25 *		8.0* 24 *		8.2* 23 *	5.1 13	
	AVG. AUD. BY ¼ HR. %	5.0	5.0	6.0	6.5	7.3	7.4	7.8	7.9	8.3	8.0	8.0	7.9	8.3	4.6	5.3	4.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	26.9	27.0	27.0	27.9	28.9	29.2	30.0	31.5	32.0	33.0	34.0	34.2	37.7	39.5	41.5	41.5
	WK. 2	27.0	26.6	27.3	28.2	28.8	30.1	31.0	32.6	34.2	34.8	35.4	36.6	37.2	37.8	38.8	39.3

U.S. TV Households: 84,900,000

(1)ABC WRLD NEWS TONIGHT-SAT,ABC,(6:47-7:00PM) (2)NBC MAJOR LEAGUE PRE GAME,NBC,(3:00-3:16PM)

For explanation of symbols, See page A

DAY SAT. JUNE 8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUNE 2, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)									6,960 8.2						2,890 3.4	
								FOR OUR TIMES (SUS)		← SUNDAY MORNING →						FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									3,820 4.5						2,630 3.1	
	SHARE OF AUDIENCE %									20	4.0* 20 *		4.8* 21 *		4.8* 19 *	12	
	AVG. AUD. BY ¼ HR. %									3.4	4.6	4.8	4.7	4.9	4.7	3.2	3.0
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)									6,280 7.4						2,800 3.3	
								FOR OUR TIMES (SUS)		← SUNDAY MORNING →						FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									3,230 3.8						1,950 2.3	
	SHARE OF AUDIENCE %									17	3.2* 16 *		4.1* 18 *		4.2* 17 *	9	
	AVG. AUD. BY ¼ HR. %									3.0	3.3	3.8	4.3	4.2	4.2	2.3	2.2
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)									8,740 10.3							
										← FRENCH OPEN TENNIS-SUN. (9:00-2:00PM) →							
	AVERAGE AUDIENCE (Households (000) & %)									2,120 2.5							
	SHARE OF AUDIENCE %									9	1.6* 8 *		2.2* 10 *		2.3* 10 *		2.4* 10 *
	AVG. AUD. BY ¼ HR. %									1.4	1.7	2.1	2.3	2.4	2.3	2.5	2.4
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	7.2	8.2	9.0	10.2	11.8	13.7	15.8	17.6	19.7	21.5	22.9	24.6	26.1	26.8	27.1	27.9
	WK. 2	5.5	6.3	7.4	9.4	11.9	14.3	16.8	18.7	19.9	21.3	22.9	24.9	25.6	25.7	25.3	25.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. JUNE 9, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUNE 2, 1985

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			4,330 5.1										2,040 2.4		6,620 7.8	
			← THIS WEEK-DAVID BRINKLEY →										SPORTSBEAT		USFL FOOTBALL JACKSONVILLE VS BALTIMORE (2:30-5:36PM)	
AVERAGE AUDIENCE (Households (000) & %)			3,060 3.6										1,530 1.8		2,040 2.4	
SHARE OF AUDIENCE %			13	3.5* 13 *		3.7* 13 *							6		7	2.4* 8 *
AVG. AUD. BY ¼ HR. %			3.4	3.6	3.7	3.6							1.9	1.8	2.3	2.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)									10,530 12.4							
									← KEMPER OPEN-SUN. (1:00-3:41PM)							
AVERAGE AUDIENCE (Households (000) & %)									3,400 4.0							
SHARE OF AUDIENCE %									14	3.1* 11 *		3.5* 13 *		3.5* 12 *		3.6* 12 *
AVG. AUD. BY ¼ HR. %									3.0	3.2	3.5	3.5	3.6	3.5	3.6	3.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)							2,970 3.5		5,690 6.7							
							MEET THE PRESS		← LADIES PGA CHAMP-SUN (1:00-4:26PM)							
AVERAGE AUDIENCE (Households (000) & %)							2,290 2.7		1,780 2.1							
SHARE OF AUDIENCE %							10		7	2.2* 8 *		1.8* 6 *		2.0* 7 *		2.1* 7 *
AVG. AUD. BY ¼ HR. %							2.7	2.7	2.4	2.0	2.0	1.7	1.9	2.1	2.2	2.1
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			3,990 4.7												7,980 9.4	
			← THIS WEEK-DAVID BRINKLEY →				← FAMILY: PERCEPT.-REALITY (SUS) →								USFL FOOTBALL HOUSTON VS DENVER (2:30-6:15PM)	
AVERAGE AUDIENCE (Households (000) & %)			2,890 3.4												2,120 2.5	
SHARE OF AUDIENCE %			12	3.3* 12 *		3.4* 11 *									7	1.9* 5 *
AVG. AUD. BY ¼ HR. %			3.2	3.5	3.4	3.4									1.9	1.9
CBS TV																
TOTAL AUDIENCE (Households (000) & %)									20,380 24.0							
									← NBA CHAMPIONSHIP GAME 6 LOS ANGELES VS BOSTON (1:00-3:48PM)							
AVERAGE AUDIENCE (Households (000) & %)									10,950 12.9							
SHARE OF AUDIENCE %									37	8.9* 29 *		11.8* 36 *		12.7* 36 *		14.5* 40 *
AVG. AUD. BY ¼ HR. %									7.5	10.2	11.2	12.4	13.4	12.0	14.2	14.9
NBC TV																
TOTAL AUDIENCE (Households (000) & %)																
						FRENCH OPEN TENNIS-SUN. (9:00-2:00PM)										
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %		2.3* 9 *		2.8* 10 *		3.3* 12 *		3.6* 13 *		2.5* 8 *		2.5* 8 *				
AVG. AUD. BY ¼ HR. %	2.2	2.4	2.7	3.0	3.2	3.4	3.6	3.5	2.7	2.3	2.5	2.5				
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	26.9	27.7	27.7	28.0	28.0	27.9	28.1	28.7	28.5	28.5	28.5	29.2	29.3	30.0	30.7	30.8
WK. 2	26.2	26.3	27.1	28.1	28.1	28.7	28.9	28.8	29.6	30.2	31.0	32.4	33.7	34.5	34.8	34.8

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. JUNE 9, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUNE 2, 1985

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	USFL FOOTBALL JACKSONVILLE VS BALTIMORE (2:30-5:36PM) (→OP)										USFL SPORTS FILL (5:36-6:00PM) (SUS)(OP)				7,390 8.7	ABC WRLD NEWS TONIGHT-SUN
	AVERAGE AUDIENCE (Households (000) & %)		2.5*		2.0*		2.3*		2.5*		2.5*					5,770 6.8	
	SHARE OF AUDIENCE %		8 *		6 *		7 *		7 *		7 *					16	
	AVG. AUD. BY ¼ HR. %	2.7	2.2	2.0	2.0	2.1	2.4	2.3	2.7	2.4	2.5					6.4	7.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	KEMPER OPEN-SUN. (1:00-3:41PM) (→OP)		19,610 23.1			NBA CHAMPIONSHIP GAME 3 LOS ANGELES VS BOSTON (3:41-6:20PM) (OP)(→OP)							3,740 4.4 (1) (OP) (→OP)	7,730 9.1 (2) (→OP)		
	AVERAGE AUDIENCE (Households (000) & %)		5.2*	10,360 12.2	9.3*		11.4*		12.3*		12.6*		14.2*	3,400 4.0	7,810 9.2		
	SHARE OF AUDIENCE %		17 *	34	28 *		33 *		35 *		34 *		37 *	9	21		
	AVG. AUD. BY ¼ HR. %	4.7	5.7	8.6	9.5	11.0	11.8	12.8	11.7	12.3	13.0	14.1	14.3	4.1	9.2		
NBC TV	TOTAL AUDIENCE (Households (000) & %)		LADIES PGA CHAMP-SUN (1:00-4:26PM) (→OP)				3,740 4.4		FRENCH OPEN TENNIS-SUN (4:26-6:00PM) (OP)							7,050 8.3	NBC NIGHTLY NEWS-SUN
	AVERAGE AUDIENCE (Households (000) & %)		2.2*		1.9*		1.780 2.1		2.1*		2.0*		2.1*			5,600 6.6	
	SHARE OF AUDIENCE %		7 *		6 *		6		6 *		5 *		6 *			15	
	AVG. AUD. BY ¼ HR. %	2.3	2.1	1.9	1.9	2.1	2.0	1.9	2.2	2.1	1.9	1.9	2.3			6.1	7.1

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	USFL FOOTBALL HOUSTON VS DENVER (2:30-6:15PM)														5,430 6.4	4,160 4.9
																ABC WRLD NEWS TONIGHT-SUN	ABC WRLD NWS TONITE-SU(B)
	AVERAGE AUDIENCE (Households (000) & %)		1.9*		2.2*		2.6*		2.4*		2.8*		3.2*	3.6*		5,090 6.0	4,080 4.8
	SHARE OF AUDIENCE %		5 *		6 *		8 *		7 *		9 *		10 *	10 *		15	12
	AVG. AUD. BY ¼ HR. %	2.0	1.9	2.0	2.3	2.6	2.6	2.3	2.6	2.7	2.8	3.1	3.2	3.6		6.0	4.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)	NBA CHAMPIONSHIP GAME 6 LOS ANGELES VS BOSTON (1:00-3:48PM) (→OP)			13,920 16.4					WESTCHESTER CLASSIC-SUN (3:48-6:54PM) (SD)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)		16.5*		5,180 6.1		5.0*		5.1*		5.6*		6.3*		6.9*		7.3*
	SHARE OF AUDIENCE %		45 *		18		15 *		16 *		17 *		19 *		19 *		19 *
	AVG. AUD. BY ¼ HR. %	15.7	17.2	13.5	6.9	5.2	4.8	5.1	5.0	5.4	5.8	6.1	6.4	6.8	7.1	7.2	7.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					8,410 9.9										8,240 9.7	
									SPORTSWORLD-SPECIAL ED.							NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %)					2,890 3.4	2.9*		3.5*		3.5*		4.0*			6,710 7.9	
	SHARE OF AUDIENCE %					10	9 *		11 *		11 *		12 *			19	
	AVG. AUD. BY ¼ HR. %					2.6	3.2	3.6	3.4	3.5	3.5	3.6	4.3			7.9	7.9

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	32.0	32.3	32.9	33.5	33.6	34.7	35.2	35.4	36.6	37.5	37.9	39.3	42.5	44.2	45.4	46.1
WK. 2	34.4	35.8	35.5	34.1	33.4	33.2	33.5	34.1	33.6	33.2	33.7	35.7	39.5	40.7	41.8	42.9

U.S. TV Households: 84,900,000

(1)CBS EVENING NEWS-SUN(B),CBS,(6:00-6:20PM) (2)CBS EVENING NEWS-SUNDAY,CBS,(6:20-6:30PM)

For explanation of symbols, See page A.

DAY SUN. JUNE 9, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC MONDAY NIGHT BASEBALL	2	8.00-11.18PM	→GRID								20,380	24.0	8,490	10.0	17		
			11.00													10.5	
			11.15											10.4*	19*	9.6	
ABC ABC NEWSBRIEF-MON	2	8.05- 8.06PM	8.00								6,790	8.0	6,790	8.0	16	8.0	
ABC ABC BUSINESS BRIEF-MON	1	8.58- 8.59PM	8.45	10,190	12.0	10,190	12.0	20	12.0								
ABC ABC NEWSBRIEF-MON	1	9.53- 9.54PM	9.45	11,460	13.5	11,460	13.5	21	13.5								
CBS AMERICAN PORTRAIT SUS.(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC THREE'S A CROWD	1	8.35- 9.05PM	→GRID	12,990	15.3	10,530	12.4	20									
			9.00						14.1								
ABC ABC MOVIE SPEC.(S)	1	9.05-11.05PM	→GRID	20,120	23.7	10,870	12.8	21									
			11.00						13.2								
ABC ABC NEWSBRIEF-TUE	2	9.58- 9.59PM	9.45								10,530	12.4	10,530	12.4	20	12.4	
	1	10.01-10.02PM	10.00	10,780	12.7	10,780	12.7	20	12.7								
CBS CBS TUESDAY NIGHT MOVIES	1	9.30-11.30PM	→GRID	18,930	22.3	11,460	13.5	22									
			11.00						15.9								
			11.15				15.6*	29*	15.2								
NBC DEMOCRATIC RESPONSE-NBC(SUS)	1	8.23- 8.34PM	8.15														
NBC BOB HOPE'S BIRTHDAY(S)	1	9.30-11.30PM	→GRID	27,420	32.3	14,860	17.5	29									
			11.00						15.7								
			11.15				15.2*	28*	14.8								
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	9,420	11.1	9,420	11.1	19	11.1		7,560	8.9	7,560	8.9	16	8.9	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	12,900	15.2	12,900	15.2	25	15.2		8,740	10.3	8,740	10.3	17	10.3	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
CBS NBA CHAMPIONSHIP GAME 4(S)	2	9.00-11.40PM	→GRID								27,170	32.0	14,430	17.0	30		
			11.00													18.4	
			11.15											19.0*	35*	19.6	
			11.30											15.6*	34*	15.6	
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU	1	9.58- 9.59PM	9.45	9,680	11.4	9,680	11.4	18	11.4								
	2	10.00-10.01PM	10.00								6,110	7.2	6,110	7.2	12	7.2	
CBS NBA CHAMPIONSHIP GAME 2(S)	1	9.00-11.37PM	→GRID	24,450	28.8	12,140	14.3	25									
			11.00						16.3								
			11.15				16.8*	30*	17.4								
			11.30				14.1*	30*	14.1								
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI		8.14- 8.15PM	8.00	9,340	11.0	9,340	11.0	25	11.0		7,980	9.4	7,980	9.4	20	9.4	
ABC ABC NEWSBRIEF-FRI	1	9.57- 9.58PM	9.45	6,960	8.2	6,960	8.2	15	8.2								
	2	9.58- 9.59PM	9.45								6,450	7.6	6,450	7.6	14	7.6	
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.29- 8.31PM	8.15														
CBS AMERICAN PORTRAIT,SUS(SUS)	2	8.52- 8.53PM	8.45														

 U.S. TV HOUSEHOLDS: 84,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING FRIDAY-CONT'D																	
CBS NBA CHAMPIONSHIP GAME 5(S)	2	9.00-11.32PM	→GRID								24,790	29.2	12,900	15.2	28		
			11.00													17.8	
			11.15											17.6*	33*	17.3	
			11.30													13.3	
NBC NBC NEWS DIGEST-M-F(B)	2	8.58- 8.59PM	8.45								3,990	4.7	3,990	4.7	9	4.7	
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	7,560	8.9	7,560	8.9	18	8.9		8,660	10.2	8,660	10.2	22	10.2	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	7,900	9.3	7,900	9.3	17	9.3		9,250	10.9	9,250	10.9	21	10.9	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	6,200	7.3	6,200	7.3	15	7.3		7,220	8.5	7,220	8.5	18	8.5	
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	7,980	9.4	7,980	9.4	17	9.4		7,640	9.0	7,640	9.0	17	9.0	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	5,860	6.9	5,860	6.9	14	6.9		6,620	7.8	6,620	7.8	17	7.8	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								6,960	8.2	6,960	8.2	16	8.2	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.58- 9.00PM	8.45	11,970	14.1	11,630	13.7	23	13.7		8,320	9.8	8,320	9.8	18	9.8	
	2	8.57- 8.58PM	8.45														
ABC ABC NEWSBRIEF-SUN.	1	9.56- 9.58PM	9.45	12,650	14.9	12,480	14.7	24	14.7		9,420	11.1	9,420	11.1	19	11.1	
	2	9.56- 9.57PM	9.45														
CBS SPORTSBREAK-SUN		8.58- 8.59PM	8.45	12,060	14.2	12,060	14.2	24	14.2		11,040	13.0	11,040	13.0	24	13.0	
CBS 39TH ANNUAL TONY AWARDS(S)	1	9.00-11.28PM	→GRID	22,580	26.6	10,100	11.9	21									
			11.15				11.4*	24*	10.2								
CBS NEWSBREAK-SUN.	1	9.52- 9.53PM	9.45	8,570	10.1	8,570	10.1	16	10.1								
	2	9.58- 9.59PM	9.45								11,460	13.5	11,460	13.5	23	13.5	
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	7,390	8.7	7,390	8.7	15	8.7		8,320	9.8	8,320	9.8	18	9.8	
NBC NBC NEWS DIGEST-2-SUN.	1	9.58- 9.59PM	9.45	10,700	12.6	10,700	12.6	20	12.6								
EVENING MONDAY-FRIDAY																	
ABC ABC MONDAY NIGHT BSBL-2	2	11.18-11.47PM	11.15								10,360	12.2	8,660	10.2	21	10.0	MON.
			11.30													10.5	MON.
			11.45													9.9	MON.
ABC ABC NEWS:NIGHTLINE		>	11.30	6,030	7.1	4,670	5.5	15	6.3	M-F	5,520	6.5	4,330	5.1	14	5.7	TU-F
			11.45						4.9	M-F						4.5	TU-F
			12.00						4.3	TU&TH						4.0	TU-TH
ABC ABC NEWS:NIGHTLINE-THU(B)	2	12.01-12.42AM	12.00								3,910	4.6	3,060	3.6	13	4.0	THU.
			12.15											3.8*	13*	3.5	THU.
			12.30											3.2*	14*	3.2	THU.
ABC ABC ROCKS	1	12.00-12.33AM	12.00	2,380	2.8	1,780	2.1	7	2.2	FRI.							
	2	12.00-12.32AM	12.00								2,550	3.0	1,870	2.2	7	2.2	FRI.
			12.15						2.0	FRI.						2.2	FRI.
			12.30						1.8	FRI.						2.3	FRI.
ABC EYE ON HOLLYWOOD		>	12.00	1,610	1.9	1,360	1.6	6	1.7	MWTH	1,950	2.3	1,610	1.9	7	1.9	TU & W
			12.15						1.6	MWTH						1.9	TU & W
			12.30						1.4	MWTH						1.5	TU & W
ABC ABC NEWS:NIGHTLINE-MON CONT'D	2	12.36- 1.09AM	12.30								3,400	4.0	2,550	3.0	14	3.4	MON.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-MON-CONT'D																	
			12.45													3.0	MON.
			1.00													2.7	MON.
CBS AMERICAN PORTRAIT		>	8.45	10,100	11.9	10,100	11.9	20	11.7	TU&TH	9,760	11.5	9,760	11.5	20	11.5	MTUTH
			9.15						12.1	TUE.							
CBS NEWSBREAK-M-F	1	>	9.15	8,830	10.4	8,740	10.3	17	10.2	M-F							
	2	>	9.45						7.9	M & W	10,780	12.7	10,780	12.7	21	14.1	M-F
			10.00						15.8	TU&TH						7.7	TU & W
			10.15						10.0	TU&TH						13.7	TU & W
CBS LATE MOVIE I		>	11.30	5,690	6.7	3,740	4.4	15	4.7	M-F	6,450	7.6	4,330	5.1	18	6.3	M-F
			11.45				4.7*	13*	4.6	MWF				6.1*	17*	5.9	MTUTH
			12.00						4.5	M-F						5.1	M-F
			12.15				4.4*	15*	4.3	M-F				5.0*	17*	4.9	M-F
			12.30						4.3	M-F						4.7	M-F
			12.45				4.0*	18*	3.7	M-F				4.4*	18*	4.1	M-F
			1.00				3.6*	19*	3.6	TU&TH						4.0	W & F
			1.15											3.9*	19*	2.8	W & F
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	3,570	4.2	2,720	3.2	18	4.1	M-F	3,480	4.1	2,800	3.3	19	3.9	M-F
			12.45				3.9*	18*	3.8	MWF				3.8*	18*	3.7	MTUTH
			1.00						3.2	M-F						3.5	M-F
			1.15				3.1*	18*	3.0	M-F				3.3*	19*	3.2	M-F
			1.30						2.6	TU&TH						2.9	W & F
			1.45				2.5*	19*	2.5	TU&TH				2.8*	19*	2.7	W & F
			2.00				2.3*	20*	2.3	THU.						2.6	W & F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,020	1.2	850	1.0	11	1.0	MWSU	1,190	1.4	1,020	1.2	13	1.3	MTUTHS
			2.15						1.0	MWSU						1.1	MTUTHS
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	930	1.1	850	1.0	13		M-THSU	1,100	1.3	1,020	1.2	15		M-THSU
			2.30						1.0	M-THSU						1.2	M-THSU
			2.45						.9	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,440	1.7	760	.9	18	1.1	M-THSU	1,700	2.0	850	1.0	19	1.1	M-THSU
			3.15				1.0*	16*	1.0	M-THSU				1.1*	17*	1.0	M-THSU
			3.30						.9	M-THSU						1.0	M-THSU
			3.45				.8*	15*	.8	M-THSU				1.0*	18*	1.0	M-THSU
			4.00						.9	M-THSU						1.1	M-THSU
			4.15				.9*	18*	.8	M-THSU				1.1*	21*	1.1	M-THSU
			4.30						.8	M-THSU						1.1	M-THSU
			4.45				.8*	18*	.8	M-THSU				1.0*	21*	1.0	M-THSU
			5.00						.7	M-THSU						.8	M-THSU
			5.15				.7*	16*	.7	M-THSU				.9*	21*	.9	M-THSU
			5.30						.8	M-THSU						.9	M-THSU
			5.45				.8*	19*	.8	M-THSU				.9*	20*	.9	M-THSU
NBC NBC NEWS DIGEST-M-F		>	8.45	9,760	11.5	9,760	11.5	20	10.8	M-F	9,680	11.4	9,680	11.4	20	11.4	M-TH
			9.15						14.3	TUE.							
NBC NBC NEWS DIGEST-2-M-F		>	9.45	10,870	12.8	10,870	12.8	21	12.7	TU&TH	9,510	11.2	9,510	11.2	18	11.2	TU&TH
			10.15						12.9	TUE.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TONIGHT SHOW		>	11.30	10,100	11.9	6,370	7.5	24	8.8	M-F	10,020	11.8	6,280	7.4	22	8.4	M-F
			11.45				8.4*	23*	8.0	MWTHF				8.0*	21*	7.7	M-F
			12.00						7.6	M-F						7.3	M-F
			12.15				7.1*	24*	6.6	M-F				6.8*	23*	6.3	M-F
			12.30						6.9	TUE.							
			12.45				6.0*	27*	5.0	TUE.							
NBC DAVID LETTERMAN I		>	12.30	4,160	4.9	3,480	4.1	21	4.5	M-TH	3,740	4.4	3,140	3.7	17	3.9	M-TH
			12.45						3.9	MWTH						3.5	M-TH
			1.00						4.2	TUE.							
			1.15						3.5	TUE.							
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,010	5.9	2,210	2.6	13	4.0	FRI.	5,520	6.5	2,380	2.8	14	4.7	FRI.
			12.45				3.5*	14*	3.0	FRI.				4.1*	16*	3.5	FRI.
			1.00						2.4	FRI.						2.6	FRI.
			1.15				2.3*	12*	2.1	FRI.				2.5*	13*	2.4	FRI.
			1.30						1.9	FRI.						1.8	FRI.
			1.45				2.0*	12*	2.0	FRI.				1.8*	11*	1.7	FRI.
NBC DAVID LETTERMAN II		>	1.00	3,400	4.0	2,800	3.3	21	3.6	M-TH	2,970	3.5	2,460	2.9	17	3.1	M-TH
			1.15						3.2	MWTH						2.6	M-TH
			1.30						3.1	TUE.							
			1.45						2.6	TUE.							
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,700	2.0	1,610	1.9	21	1.9	M-F	1,780	2.1	1,700	2.0	22	2.0	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,460	2.9	2,290	2.7	21	2.7	M-F	2,380	2.8	2,210	2.6	20	2.6	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	2.45	6,280	7.4	6,200	7.3	26	7.4	M-F							
	2	2.58- 2.59PM	2.45								7,050	8.3	7,050	8.3	29	8.3	M-F
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,700	2.0	1,270	1.5	16	1.4	M-F	1,700	2.0	1,360	1.6	16	1.4	M-F
			6.45						1.6	M-F						1.7	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,940	7.0	5,690	6.7	27	6.7	M-F	6,110	7.2	5,940	7.0	28	7.0	M-F
CBS NBA CHAMPIONSHIP GAME 1(S)	1	3.00- 5.28PM	3.00	15,030	17.7	7,560	8.9	27	7.1	MON.							
			3.15				7.6*	24*	8.1	MON.							
			3.30						8.8	MON.							
			3.45				8.9*	28*	9.0	MON.							
			4.00						9.3	MON.							
			4.15				9.0*	27*	8.6	MON.							
			4.30						9.5	MON.							
			4.45				9.6*	28*	9.7	MON.							
			5.00						9.8	MON.							
			5.15				9.6*	27*	9.3	MON.							
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	4,500	5.3	4,330	5.1	16	5.1	TU-F	4,670	5.5	4,410	5.2	16	5.2	M-F
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.30- 5.30PM	4.30								6,620	7.8	4,160	4.9	14	4.8	TUE.
			4.45											4.8*	14*	4.7	TUE.
			5.00													5.0	TUE.
			5.15											5.1*	14*	5.3	TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,720	3.2	1,870	2.2	18	1.8	M-F	2,800	3.3	2,040	2.4	20	2.0	M-F
			6.45						2.6	M-F						2.8	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,910	4.6	3,910	4.6	16	4.6	MWF	3,740	4.4	3,740	4.4	15	4.4	MWF
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	2,630	3.1	2,380	2.8	18	2.8		2,970	3.5	2,630	3.1	20	3.1	
ABC SCHOOLHOUSE ROCK-9:55AM		9.55- 9.59AM	9.45	3,230	3.8	2,630	3.1	12	3.1		3,990	4.7	3,400	4.0	15	4.0	
ABC SCHOOLHOUSE ROCK-10:25AM		10.25-10.29AM	10.15	2,890	3.4	2,630	3.1	11	3.1		3,820	4.5	3,480	4.1	15	4.1	
ABC SCHOOLHOUSE ROCK-11:25AM		11.25-11.29AM	11.15	3,480	4.1	3,060	3.6	13	3.6		3,480	4.1	3,140	3.7	14	3.7	
ABC ABC WIDE WORLD-SPORTS SAT	1	4.30- 6.47PM	→GRID	11,460	13.5	3,990	4.7	13									
			6.45				5.2*	13*	4.7								
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,460	2.9	2,210	2.6	16	2.6		2,290	2.7	2,210	2.6	17	2.6	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,650	4.3	3,310	3.9	20	3.9		2,550	3.0	2,290	2.7	14	2.7	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	3,740	4.4	3,310	3.9	16	3.9		4,410	5.2	3,910	4.6	18	4.6	
CBS IN THE NEWS-11.56AM	2	11.56-11.59AM	11.45								3,650	4.3	3,400	4.0	15	4.0	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,550	3.0	2,210	2.6	10	2.6		2,460	2.9	2,210	2.6	10	2.6	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	2,800	3.3	2,630	3.1	19	3.1		3,570	4.2	3,570	4.2	27	4.2	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	3,990	4.7	3,910	4.6	23	4.6		4,330	5.1	4,160	4.9	25	4.9	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,370	7.5	6,280	7.4	27	7.4		6,710	7.9	6,540	7.7	28	7.7	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	5,600	6.6	5,520	6.5	24	6.5		6,030	7.1	5,860	6.9	25	6.9	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	3,060	3.6	2,970	3.5	14	3.5		3,820	4.5	3,650	4.3	16	4.3	
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.20PM	→GRID	4,080	4.8	3,480	4.1	17									
			1.15						4.0								
NBC NBC MAJOR LEAGUE BASEBALL	1	1.20- 4.21PM	→GRID	13,750	16.2	5,180	6.1	23									
			4.15				7.1*	24*	6.5								
NBC NBC MAJOR LEAGUE PRE GAME	2	3.00- 3.16PM	→GRID								4,500	5.3	4,250	5.0	19		
			3.15													4.9	
DAY SUNDAY																	
ABC USFL FOOTBALL	1	2.30- 5.36PM	→GRID	6,620	7.8	2,040	2.4	7									
			5.30				2.6*	7*	2.6								
CBS KEMPER OPEN-SUN.(S)	1	1.00- 3.41PM	→GRID	10,530	12.4	3,400	4.0	14									
			3.30				7.4*	23*	7.4								
CBS NBA CHAMPIONSHIP GAME 6(S)	2	1.00- 3.48PM	→GRID								20,380	24.0	10,950	12.9	37		
			3.45											12.8*	35*	9.6	
CBS NBA CHAMPIONSHIP GAME 3(S)	1	3.41- 6.20PM	→GRID	19,610	23.1	10,360	12.2	34									
			6.00						13.2								
			6.15				12.5*	30*	10.3								
CBS CBS EVENING NEWS-SUN(B)	1	6.00- 6.20PM	→GRID	3,740	4.4	3,400	4.0	9									
			6.15						3.8								
CBS CBS EVENING NEWS-SUNDA(B)	2	6.54- 7.00PM	6.45								3,140	3.7	2,380	2.8	7	2.8	
NBC LADIES PGA CHAMP-SUN(S)	1	1.00- 4.26PM	→GRID	5,690	6.7	1,780	2.1	7									
			4.15				2.1*	6*	2.1								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen Television Index

Bulletin

A.C. Nielsen Company

Nielsen Plaza
Northbrook, IL 60062
(312) 498-6300

1290 Avenue of the Americas
New York, NY 10104
(212) 708-7500

70 Willow Road
Menlo Park, CA 94025
(415) 321-7700

June 21, 1985

NIELSEN NATIONAL TV RATINGS REPORT
1st JUNE 1985 REPORT
May 27-June 9, 1985

The Season-to-Date averages for the following prime time short duration news programs have been corrected in this report to reflect re-processing due to an overstatement of stations in their line-ups.

ABC BUSINESS BRIEF - WED
ABC NEWSBRIEF - MON THRU SUN
ABC SPORTS UPDATE - SAT & SUN
AMERICAN PORTRAIT
NBC NEWS DIGEST - M-F, SAT & SUN
NBC NEWS DIGEST - 2 - M-F, SAT & SUN
NEWSBREAK - M-F, SAT & SUN
SPORTSBREAK - SUN